



NEWS RELEASE

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Leah Nixon
(Assistant Director of News Services)

MacKenzie joins Advancement and Marketing team

BIG RAPIDS – University Advancement and Marketing welcomed Amber MacKenzie to its team as Assistant Vice President for Advancement. Mackenzie joins Ferris from Western Michigan University, where she served as director of development for the Haworth College of Business and College of Health and Human Services.

As assistant vice president for advancement, Mackenzie will play an integral role in planning, coordinating and implementing fund raising initiatives throughout the University, personally working with donors to advance the giving program for Ferris State.

“We’re thrilled Amber will be part of the Ferris family,” said Carla Miller, associate vice president for Advancement. “She brings a wealth and depth of knowledge to the funding process and will be a tremendous asset to Ferris State University.”

Added MacKenzie, “I am excited to become a member of the Ferris family. I have heard great things about Ferris and I look forward to working with the University.” It’s also nice to be home for MacKenzie, who is a Big Rapids native. “It’s great to come home and see all of the people I know,” she said.

Mackenzie is a graduate of Western Michigan and Case Western Reserve University, where she received her Bachelor of Business in Communications and Sociology and Master of Nonprofit Organizations respectively.

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