

Archive

From: John C Smith
Sent: Tuesday, September 15, 2015 5:08 PM
To: Archive
Cc: Torch; 'katlynv@pioneergroup.com'; 'jcrees@pioneergroup.com'; 'callan@pioneergroup.com'; 'news@9and10news.com'; 'newsroom@upnorthlive.com'; 'news@bigrapidsradionetwork.com'; 'smasters@sunny973.com'; 'grnews@mlive.com'; 'bmcvicar@mlive.com'; 'news@fox17online.com'; 'newsroom@woodtv.com'; 'news@wzzm13.com'; 'news@woodradio.com'
Subject: Latin@ Heritage Celebration Offers Cultural Insight, Social Opportunity
Attachments: For Latin@.jpg

Included below is a press release announcing the schedule of Latin@ Heritage celebration activities running from Tuesday, Sept. 22 to Monday, Nov. 2. The celebration had previously been known as Hispanic Heritage Month. A number of student groups and university offices sponsor celebration events, which are free and open to the public.

Attached is a photo of Ferris State University students and Center for Latin@ Studies staff.

Read an online version of the story, here...

<http://www.ferris.edu/HTMLS/news/archive/2015/september/heritage.htm>

FOR IMMEDIATE RELEASE

Sept. 15, 2015

John Smith
Ferris State University
News Services Communications Specialist
johnsmith@ferris.edu, (231) 591-5604

BIG RAPIDS, Mich.-- Ferris State University will begin Latin@ Heritage activities Tuesday, Sept. 22, as a variety of events continue into early November to celebrate the diversity that exists in the Latino community.

Center for Latin@ Studies Executive Director Jessica Cruz said that they have made an intentional name change from what had been known as Hispanic Heritage Month. Latin@ is the non-gender specific designation for what sociologist Immanuel Wallerstein described as “two different but related groups: those who come from and identify themselves with the countries of what is today called Latin America; and those within the U.S. who are descended from the first group.”

The first event is the featured panel discussion, “Hispanic and Latino: History, Race and Identity” beginning at 11 a.m. in the Founders’ Room of the University Center. Cruz said that those attending should gain “a more historical and contextual understanding about race identity in Latin America. That will involve community leaders, it’s very educational.”

Cruz also pointed to afternoon and evening events on Monday, Sept. 28 as the Interim Executive Director of Adelante U.S. Education Leadership Fund Maximo Anguiano and hip-hop artist and activist Olmecca offer the Feature Testimonios.

Office of Multicultural Student Services Assistant Director Michael Wade said that Spanish faculty in the College of Arts and Sciences' Department of Languages and Literature, the Hispanic Student Organization, Sigma Lambda Gamma, and the Music Industry Management Association are collaborating with OMSS and CLS on the Latin@ Heritage celebration schedule. Wade encourages Ferris students of all backgrounds and the university community to take part.

“Even if they knew a little about the Latin@ experience, maybe this will enhance that and provide a different perspective about a social justice issue, a current trend or learning a dance move or two, or exposure to some different cuisine,” he said. “We hope to have those ‘A-ha’ moments and learning opportunities throughout each of these events.”

Ferris has been offering an annual schedule of events celebrating the Latino culture since the early 1990s. National Hispanic Heritage Month begins Tuesday, Sept. 15 and continues to Thursday, Oct. 15.

All events on the Latin@ Heritage celebration schedule are listed on the OMSS website.



John C. Smith
Communications Specialist
University Advancement & Marketing
Ferris State University
(231) 591-5604
ferris.edu

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.