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From: John C Smith
Sent: Monday, September 14, 2015 5:18 PM
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Subject: Bo Burnham Headlines Homecoming Comedy Show
Attachments: Comedian Bo Burnham Performs as Part of Ferris Homecoming Activities.docx; Cropped Bo Burnham.jpg

Included below is a press release announcing the headline act for this year's Homecoming Comedy Show, Bo Burnham. Burnham has a New York Times best-selling book of poetry, "Egghead," and his hour-long comedy special, "what.," has more than 8 million views on YouTube. A ticket is required to attend the Wednesday, Sept. 23 show at Williams Auditorium. Burnham's appearance is set for approximately 8 p.m., tickets will be distributed one per person beginning at 5 p.m. that afternoon. Any media requests regarding this release can be directed to John Smith, News Services Communications Specialist.

Attached is a photo of Bo Burnham, stand-up comedian and New York Times best-selling poet.

Read the online version of the story, here...

<http://www.ferris.edu/HTMLS/news/archive/2015/september/burnham.htm>

FOR IMMEDIATE RELEASE

Sept. 14, 2015

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Popular comedian and New York Times best-selling poet Bo Burnham will perform Wednesday, Sept. 23 as part of Ferris State University's homecoming activities.

Student homecoming committee comedian liaison Bryan Hinrichs said there was considerable effort made to secure Burnham as headliner for the Homecoming Comedy Show, and he's hearing positive feedback about the event.

"It's just pure excitement. This is one of the larger names, and people are recognizing it. We did put in some work to get the allocation for it," Hinrichs said. "We hope it really excites people for Homecoming."

Burnham was only 18 when he became the youngest person ever to record a half-hour Comedy Central special. The second of his hour-long comedy specials, "what.," has more than eight million views on YouTube. Burnham's book of poetry, "Egghead," was published in October 2013.

Hinrichs said that the committee is excited by their lineup for the show, and expect it will be a memorable event for “Home is Where the Dawg Is,” the 2015 Homecoming theme.

“We’re trying to bring back this Ferris pride. We’re hoping to get people really amped, that’s why we went for such a great name,” Hinrichs said. “We’re hoping the excitement follows through for the whole week.”

The Ferris Homecoming Committee has noted that tickets will be required to see the Homecoming Comedy Show. Tickets will be issued, one per person the day of the show, starting at 5 p.m. at the Williams Auditorium ticket office. Up-and-coming comedian Brandon Wardell will open the Homecoming Comedy Show at 7 p.m. in Williams Auditorium. The show is for mature audiences only.

This free event is sponsored by the Student Homecoming Committee and the Finance Division of Student Government. Anyone with a disability who needs special accommodations should contact (231) 591-2685 at least 72 hours in advance.



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