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From: John C Smith
Sent: Wednesday, August 19, 2015 3:00 PM
To: Archive
Subject: PRESS RELEASE: Beyond Project Looks to Globalization, Encourages Student, Faculty Involvement
Attachments: prakasam.jpg

Included below is a press release announcing the “BEYOND: Globalization” series that will take place during the 2015-16 academic year at Ferris State University. This year’s Beyond events offer opportunities to consider perspectives beyond their particular field of study or cultural background. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

Attached is a photo of Piram Prakasam, director of the Office of International Education

Here is a video of Ferris State University President David Eisler introducing this year’s installment of the Beyond series:

https://www.youtube.com/watch?v=WcXH_wACGfw

Read the online version of the story, here...

<http://www.ferris.edu/HTMLS/news/archive/2015/august/beyond.htm>

FOR IMMEDIATE RELEASE

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Beyond Project Looks to Globalization, Encourages Student, Faculty Involvement

BIG RAPIDS, Mich. – Organizers of Ferris State University’s “**Beyond**” project will offer the campus community a world view of cultural experiences and co-curricular opportunities throughout the academic year, as the series focuses on globalization.

Ferris’ Office of International Education is hosting this fourth year of events, presentations and discussions, offering students the opportunity to consider perspectives beyond their particular field of study or cultural background, as well as participation in Study Abroad programs.

OIE Director Piram Prakasam said more academic programs are embracing the series, and organizers are asking professors to suggest “Beyond: Globalization” events and to possibly incorporate the concept of globalization in their curricula.

“They can work with other professors and come up with events they would like to see in their field,” Prakasam said. “They can bring a speaker here, we can help with logistical support. If we have a bigger event, that speaker can also come into their classroom and teach the outcomes they are trying to teach in their classes.”

The premier events of the “Beyond: Globalization” schedule are being adjusted this year, as a Minds Aflame program will be held on Tuesday, Sept. 29. Last February, “Beyond: Diversity” inaugurated the event format where speakers offered 12-minute presentations, similar to a TEDTalk.

On March 20, 2016, an interactive banner exhibition will be held, a five-star celebratory event with a variety of displays related to globalization. The creators of these banners, along with faculty and staff will be on hand to engage visitors in dialogue on those different cultures and experiences.

Taylor Hooper, a senior in Ferris’ College of Arts and Sciences will be program manager for “Beyond: Globalization,” building on her involvement as a Semester at Sea participant and alumni presenter.

“I went and spoke with other students earlier this year about my studying abroad, I think that resonated with them, much more than just seeing something on paper or seeing someone as a faculty member,” Hooper said. “A number of them showed interest.”

The University began a Globalization Initiative during the 2009-10 academic year with the goals of promoting student success in a global marketplace, encouraging program and course design that addresses issues and needs of the global economy, and promoting discussion and learning opportunities regarding globalization. Ferris’ international student population has more than tripled in that time to around 530 students.

Pictured is Dr. Piram Prakasam, Director of Ferris’ Office of International Education.

(Embed link)

<https://www.facebook.com/beyondfsu?fref=ts>

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