From:	News Services
То:	
Bcc:	Archive
Subject:	Ferris Students Produce Television
Date:	11/01/2007 02:09 PM

Included below is a press release regarding Ferris State University student programming as part of the Television and Digital Media Production program. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release	Leah Nixon
Nov. 1, 2007	Ferris State University
	Assistant Director of News Services
	leahnixon@ferris.edu, (231) 591-5604

## Ferris produces local programming of campus, community interest

BIG RAPIDS – Whether you're interested in issues of diversity, intercollegiate athletics or student life at Ferris State University, or the latest issues at Big Rapids Public Schools, Ferris State University's Television and Digital Media Production program has its own local version of must-see TV.

Ferris TDMP produces numerous local television programs designed not only to entertain, but also to inform students, faculty and staff on campus, as well as members of the Big Rapids-area community. Programming is aired, locally, on Ferris Television.

Show listings are as follows:

Junior Shows

- *Making the Grade* is a show hosted by Big Rapids Superintendent Tom Langdon. The program discusses issues and information about Big Rapids Public Schools.
- *Expect Diversity* is hosted by Dr. David Pilgrim, Chief Diversity Officer. The show features discussions on issues related to diversity.
- *Beyond the Campus* is a program hosted by College of Education and Human Services Dean Michelle Johnston. As part of the program, issues of the working relationship between Ferris and the Big Rapids community are discussed.
- *FSU Student Life* is a program hosted by FSU Student Life Director Leroy Wright, who leads discussions about issues of interest to Ferris students.
- *Rockin' the Rapids* is a program hosted by students in Ferris' Music Industry Management program and features interviews with campus musicians and bands.
- *Who's Who at FSU* is hosted by Terry Doyle of the Faculty Center for Teaching and Learning. The program features people of interest at Ferris.

## Senior Shows

• *Ferris Sports Update* is an athletics-related show hosted by Scott Roman that features interviews with coaches and student athletes from various Bulldog varsity sports programs.

• Bulldog Blur is a weekly magazine show with features regarding University academic

programs, Registered Student Organizations Big Rapids Life and Ferris cribs.

The programs air at multiple times weekly on cable channel 22 and stream online with real media player. For more information, visit Ferris' Web site at *www.ferris.edu/HTMLS/visitors/homepage.htm*.

- 30 -

Megan Dusnik Marketing and Communications Assistant FERRIS STATE UNIVERSITY NEWS SERVICES AND MEDIA RELATIONS UNIVERSITY ADVANCEMENT AND MARKETING 420 Oak Street, Prakken Building 108 Big Rapids, Michigan 49307 Phone: (231) 591-2373 Fax: (231) 591-2985

Assistant Director of News Services Leah Nixon Phone: (231) 591-5604 E-mail: LeahNixon@ferris.edu