

Archive

From: Sandy C Gholston
Sent: Tuesday, May 05, 2015 4:32 PM
To: Archive
Subject: PRESS RELEASE: Local School Districts to Participate in Camp College 2015 Event at Ferris on May 7

Included below is a press release regarding Thursday's Camp College 2015 event that will be held this year in Big Rapids at Ferris State University. The event will welcome approximately 250 students from a number of area schools to visit Ferris for a daylong event designed to encourage students from underserved populations to consider and prepare for post-secondary education opportunities. Media are invited to attend and cover an event that will take place inside of the new University Center building. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

Read the online version of the story, here:

<http://www.ferris.edu/HTMLS/news/archive/2015/may/camp.htm>

FOR IMMEDIATE RELEASE

May 5, 2015

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Local School Districts to Participate in Camp College 2015 Event at Ferris on May 7

BIG RAPIDS, Mich. – Ferris State University will be hosting Camp College 2015 on Thursday, May 7 in Big Rapids. As part of the event, Ferris will welcome approximately 250 high school student visitors in grades 9 to 11 from several mid-Michigan school districts.

The event, hosted by the Michigan Association for College Admission Counseling and the National Association for College Admission Counseling, takes place from 9 a.m. to 2:30 p.m. on campus. The steering committee annually selects a guest speaker that is charismatic, passionate and able to present an effective message to youth in attendance. The talks often focus on what it means to be an effective leader in today's global society. The Camp College 2015 keynote speaker is Brandy Johnson, the executive director of the Michigan College Access Network.

Camp College 2015 is a program designed to encourage students from underserved populations to consider and prepare for post-secondary education opportunities. This group includes first-generation, minority, rural area and low-income high school students. The program is hosted in a different Michigan location each year.

The program is designed as a conference-style one-day workshop that allows students to attend several breakout sessions. Session topics include: community college experience, academic success in high school, test and essay preparation, the college search process and more. All participants will benefit from a presentation about admission and financial aid basics as well as the keynote address.

Lunch and prizes, donated by MACAC member colleges and universities, will also be provided for the attendees.

Registration for the event is limited to the invited school districts. Those local districts include: Baldwin, Big Rapids, Crossroads Charter Academy, Evart, Morley Stanwood, Reed City and Lakeview.

Camp College 2015 is made possible by the host institution, Ferris State University, a community partner, the Center for Educational Outreach at the University of Michigan, and a group of institutional sponsors: Aquinas College, Davenport University, Eastern Michigan University, Grace Bible College, ITT Technical Institute, Lawrence Technological University, Macomb Community College, Michigan State University, Saginaw Valley State University and Western Michigan University.

For more information about Camp College, visit:

<http://www.macac.org/camp-college>

To learn more about MACAC, visit:

<http://www.macac.org/>

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