



NEWS RELEASE

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Ferris PGM student receives scholarship

BIG RAPIDS – Casey McKinnon of St. Ignace, a Professional Golf Management sophomore at Ferris State University, recently received the Marriott Golf Minority Scholarship for spring 2005.

The \$750 scholarship was established in 1996 by the Marriott Golf Corporation to provide financial assistance to deserving minority PGM students. The award was based on her academic achievement and golfing ability.

Marriott Golf currently manages 53 golf courses at 38 facilities located in 10 countries, offering more than 900 holes of championship golf. Marriott has been managing golf operations since 1970 and is now the largest resort golf operator in the United States. Marriott provides golf management and consulting services to a variety of operational environments including resort, private club, daily fee, golf school and franchises.

Ferris' unique PGM program, which leads to a bachelor's degree in marketing through the University's College of Business, is sanctioned by the Professional Golfers' Association of America and was the first program of its kind in the nation. Students in the four-and-one-half year program learn golf course operations, course maintenance, teaching, golf club repair and tournament administration as well as marketing, merchandising, accounting and management. The students alternate periods of study on campus with internships at courses throughout the country, and with the integration of the PGA/PGM™ program, receive PGA Class A membership upon graduation.

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**NEWS SERVICES AND MEDIA RELATIONS
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