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From: Sandy C Gholston

Sent: Friday, January 30, 2015 4:59 PM

To: Archive

Subject: MEDIA ADVISORY: Ferris State University Major Gift Announcement Set for Monday,

Feb. 23

Major Ferris State University Donor Announcement

Ferris State University will be making an announcement regarding a major gift to the University. The announcement will be made on Monday, Feb. 23 during an event that will be held in Ferris' newly-renovated University Center building, beginning at 10 a.m.

Media are both invited and encouraged to attend and cover this special announcement, but are asked to RSVP with Sandy Gholston, manager of News Services and Social Media, in advance. Media who may wish to conduct one-on-one interviews, or who require any special accommodations, should contact me in advance to discuss arrangements.

At the Feb. 23 event, a press release and fact sheet will be available to media with information regarding this major gift to Ferris State University.

A reminder announcement will be issued closer to the Feb. 23 date.

Sandy Gholston

News Services and Social Media Manager University Advancement and Marketing Ferris State University (231) 591-2021 ferris.edu

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