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From: Sandy C Gholston

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Subject: PRESS RELEASE: Core Value Summit Creates Leadership Learning Opportunities for

Students

Included below is a press release highlighting the Core Value Summit that will be taking place with students to expand knowledge of Ferris State University's core values and to explore leadership types among students. The event is scheduled for this Friday, Nov. 7, from 3 to 7 p.m., in the IRC Connector on the Big Rapids campus. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit: http://www.ferris.edu/HTMLS/news/archive/2014/november/values.htm

FOR IMMEDIATE RELEASE Nov. 4, 2014

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Core Value Summit Creates Leadership Learning Opportunities for Students

BIG RAPIDS – Ferris State University is hosting a Core Value Summit to discuss the meaning of the university's core values and to give students opportunities to learn more about who they are as leaders – including their individual leadership type. The Summit takes place on Friday, Nov. 7 in the IRC Connector from 3 to 7 p.m.

The Core Value Summit will consist of six concurrent workshops that will be hosted by familiar Ferris faces, including Leroy Wright, dean of Student Life; David Pilgrim, vice president of Diversity and Inclusion; and Ron Snead, a Ferris alumnus, a former student activist and a former chair of the university's Board of Trustees; Jessica Cruz, Center for Latin@ Studies; Stephanie Thomson, associate professor of Humanities; and Nicholas Campau, associate dean of Student Life.

Students can attend individually or represent a student organizations to receive a certificate of completion. Organizations and individuals will have opportunities to learn about collaboration to strengthen events, maximizing campus resources and the benefits of networking with other student groups. Student organizations need three representatives in attendance and can apply the certificate to their Five Star Portfolio.

The evening includes dinner as well as raffles for prizes.

The Core Value Summit is sponsored by the Center for Leadership, Activities and Career Services. CLACS strives to prepare students for success by engaging them in career and leadership development, mentorship and opportunities. For more information about CLACS, visit:

http://www.ferris.edu/HTMLS/administration/studentaffairs/CLACS/homepage.htm

To register, please RSVP to <u>ferris.corevaluesummit@gmail.com</u> with the full name of the organization or individual student, name of main contact, email, phone number and the name of those representing the organization. Students can also register on OrgSync, here: <u>http://ferris.orgsync.com/JoinOrgSync</u>

To learn more about the university's core values, click here: http://www.ferris.edu/HTMLS/ferrisfaq/mission.htm

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