

## Archive

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**From:** Sandy C Gholston  
**Sent:** Wednesday, October 15, 2014 3:44 PM  
**To:** Archive  
**Subject:** PRESS RELEASE: MIMA's Country Bash 2014 Gives Students a Chance to Rock Out, Oct. 17  
**Attachments:** poster\_country\_bash\_2014.jpg

Included below is a press release highlighting the second installment of the annual Autumn Alive fall concert organized by the Ferris State University Music Industry Management Association student organization. Country Bash 2014 is scheduled for Friday, Oct. 17 beginning at 9 p.m. at The Gate, in Big Rapids. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2014/october/country.htm>

Attached is an image of the Country Bash 2014 poster

FOR IMMEDIATE RELEASE

Oct. 15, 2014

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### **MIMA's Country Bash 2014 Gives Students a Chance to Rock Out, Oct. 17**

BIG RAPIDS – Country Bash 2014, presented by Ferris State University's Music Industry Management Association, is set for Friday, Oct. 17 at 9 p.m. at The Gate in Big Rapids.

MIMA recommends concert attendees get their cowboy boots and hats and visit The Gate for a night of country music fun, sponsored by Big Country 100.9 WWBR. Country Bash 2014, is the second installment of Autumn Alive, an annual fall concert organized by MIMA. This installment features Matt Austin, Audrey Ray and The Balsam Brothers.

"I think that it is cool that we are doing a country event," said Chloe Tooson a sophomore in Music Industry Management and Public Relations. "I believe a lot of the students like country music at Ferris. All of the artists are awesome and fun to listen to for fans."

Tickets can be purchased from a MIMA member for \$5 in advance or in College of Business, Room 124. For individuals wanting to attend and purchase their tickets at the door, they may do so for \$10 at The Gate.

MIMA is an on-campus organization at Ferris. As a registered student organization, MIMA provides participants with career development opportunities. The activities include organizing arena-sized concerts, with acts such as Reel Big Fish, Karmin and STEPDAD to attending the Winter National Association of Music Merchants conference in Anaheim, California each year.

For more information on each of these bands, visit their Facebook pages:

Matt Austin

<https://www.facebook.com/officialmattaustin>

Audrey Ray

<https://www.facebook.com/AudreyRay>

The Balsam Brothers

<https://www.facebook.com/theBalsamBrothers>

For more information on Country Bash 2014, visit the event page on Facebook at:

<https://www.facebook.com/events/1474198686161748/>

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**Sandy Gholston**

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