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From: Sandy C Gholston
Sent: Tuesday, September 09, 2014 5:12 PM
To: Archive
Subject: PRESS RELEASE: Find Out What Pizza is 'Za Best of Za Best on Sept. 25

Included below is a press release announcing an event that will be put on by the Ferris State University chapter of the Public Relations Student Society of America. The event, "Za Best of Za Best" is a pizza-tasting competition featuring many of Big Rapids' best places for pizza. Proceeds will assist the PRSSA students in attending a national conference and a portion will benefit Our Brother's Keeper, a local Big Rapids homeless shelter. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, or share via your social media platforms, visit:
<http://www.ferris.edu/HTMLS/news/archive/2014/september/zabest.htm>

FOR IMMEDIATE RELEASE
Sept. 9, 2014

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Who has 'Za Best of Za Best' Pizza in Big Rapids?

BIG RAPIDS – Many community members have had this debate: Who has the best pizza in Big Rapids? It's time to put the debate to the test and vote to help decide the best pizza in town.

"Za Best of Za Best" is open to Ferris faculty, staff, students and community members. The event will take place at the Interdisciplinary Resource Center on Ferris' main campus from 5 to 8 p.m. on Thursday, Sept. 25. For \$5, attendees can taste pizza from Ferris State University Dining Services, Jet's Pizza, Pizza Hut, Pizza King and Mancino's Pizza. After sampling the pizza, taste-testers will cast their vote and the pizza-making winner will be announced at the end of the event. The night will include opportunities to win prizes through social media and various activities during the event.

"Za Best of Za Best' is the first event of its kind at Ferris. Some pizzerias are even creating secret one-of-a-kind pizzas specifically for this event," said Event Coordinator Shelby Austin, a senior from Coopersville majoring in Public Relations. "This event is a great opportunity for the community, university and businesses to come together, eat pizza and support a great cause."

Proceeds will help send members of the Ferris State Public Relations Student Society of America chapter to the PRSSA National Conference this fall. Our Brother's Keeper, a homeless shelter in Big Rapids, will also be receiving 15 percent of the profits from this event.

The Ferris State Chapter of PRSSA is a nationally affiliated organization that provides students with real-world experience and professional development on campus. Each year, a national conference is held by PRSSA to expand student's opportunities within this organization.

To learn more about Ferris State's chapter, visit their Facebook page at <https://www.facebook.com/FerrisStatePR>.

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