

Education committee proposed program and estimated budget.

The education would like to present 6 half day CE opportunities over the course of the 3 day conference. Tentative classes to be offered pending Board approval are:

- **“Effective Survey Design: Ask the Right Question Get the Right Answer”** with Deb Charbonneau
- **“Agile Librarian’s Guide to Thriving in Any Institution”** by Michelynn McKnight, PhD, AHIP. From the book: Agile librarians love their work and are appreciated for it. They have expertise in the practice of their profession and in the business of gaining and maintaining influence, as well as in effective marketing and public relations. This useful handbook describes and illustrates proven methods to get your library and information services the attention and support they deserve. Discover what your parent organization needs and values most. Delight your clients, your boss and non-librarian decision makers. Build a credible image and strengthen positive communication. Gather, analyze, and use valid evidence to support decisions. Keep your career green, growing and agile!
- **“M-Powering Medicine”: Mobile Medicine program** being developed by Max Anderson. The class covers the current mobile environment in general and then more in-depth in health (what apps are people in healthcare using? What smart phones in healthcare using?), should you create an app or a mobile website?
- **“Health Issues in the Headlines: Learning to Read Between the Lines”**. Dark chocolate, red wine, and stem cells—what do these have in common? All have been reported in the news as having health benefits. Often the first place your patrons will hear about health issues is in the media. This interactive hands-on CE course will introduce participants to the environment of health reporting. Participants will learn about how health is reported in the news as well as how to evaluate the accuracy and validity of the science and health stories. The impact of celebrity illness will also be discussed. By the end of this course, participants will be better equipped to help patrons look more critically at health issues that are being reported in the news media. Actual news articles and research reports will be included for critique.
- **“Keynote Speaker: Warren Graham, the Black Belt Librarian”**. There was a time when talking too loud or returning a book late were the worst library offenses. Times have changed, with recent shootings, stabbings, kidnappings, rapes, and even a car purposely driven through a library wall with lethal intent. Since security isn't covered in MLS programs, librarians must seek professional help, and the expert they turn to most often is Warren Graham. Graham has spent 25 years in security, including 17 at the Public Library of Charlotte and Mecklenburg County, NC, before retiring in 2006 to establish Warren Graham Training and Consulting. He regularly travels across the country to all varieties of libraries providing security training; his book *Black Belt Librarians* (Pure Heart Pr.) details his methods. Graham told LJ that he gets “a great sense of fulfillment helping libraries control their environment.”
- **Concurrent session scheduled for afternoon of Thursday presented by the Black Belt Librarian.**

- **Pecha Kucha:** This is being scheduled on Thursday from 5-6:30 right before the special event to be held at the conference center.
- **“The Beauty of Some Rights Reserved: An Introduction to Copyright, Publishing and Creative Commons”** by Molly Kleinman. : As librarians we want to be ambassadors, not gatekeepers, to information, but in the digital age, we frequently find that copyright law limits what our users can access and what we are free to share. Creative Commons licenses work in combination with copyright to help authors and creators allow certain uses of their work without requiring permission. Already popular among artists and musicians, Creative Commons is gaining momentum in academia. This session will provide an overview of copyright basics, and introduction to author rights and publishing agreements, then cover the principles behind Creative Commons, explain the different licenses, and explore some of the ways that librarians and our users can benefit from Creative Commons as educators, authors, and creators.
- **“Emergency Preparedness for Libraries”** by Holly Burt. This 4 hour CE is divided into two parts: 10-step Approach to Service Continuity Planning and Disaster Planning in the Library and Beyond. This class examines strategies to assist librarians with preparing for, responding to, and recovering from emergencies. Topics include learning how to conduct a basic risk assessment for their libraries and craft a basic emergency preparedness plan including strategies for continuing library services during the emergency; disaster planning models; types of resources available for emergency planning and recovery; relationships with first responders, vendors and other libraries; and issues related to salvage. Class activities provide the opportunity to discuss and begin developing continuity of service plans and related processes.
- **As of right now there is nothing planned for Friday Afternoon making this a 2 ½ day conference. Any ideas??**