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Cc: [Fred Wyman](#)
Subject: Ferris TDMP Program Receives Software Donation
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Included below is a press release regarding a software donation to Ferris State University's Television and Digital Media Production program. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
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Software donation enhances students' editing capabilities

BIG RAPIDS – Students enrolled in the Television and Digital Media Production program at Ferris State University will be enhancing their editing capabilities thanks to the generous donation of Media Composer software from Avid.

“Avid’s software donation will provide a higher standard for Television and Digital Media Production editing systems than the Xpress Studio systems that our students are currently using,” said Fred Wyman, chair of the TDMP program.

Avid Media Composer is a hardware-independent film and video editing system used for high-end video editing. According to Patrick McLean, senior market director of education for Avid, this application creates more of the world’s films, television shows and commercials than any other editing system on the market.

Some of the software features include digital video effects and compositing, integrated graphic and titling, and 10-bit color correction, he said. Media Composer also will allow students to save time with direct capture of media and “tapeless” workflows.

Along with Media Composer, Avid donated teaching materials to support instruction with the software, which was tested during the summer months to be functional for students this fall.

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