Archive

From: Sandy C Gholston

Sent: Friday, August 29, 2014 4:03 PM

To: Archive

Subject: PRESS RELEASE: '10 Things You Don't Know About' Segment Featuring Jim Crow

Museum to Air Aug. 30

Attachments: jcm_photo.jpg

Included below is a press release announcing the airing of the '10 Things You Don't Know About' episode featuring Ferris State University's Jim Crow Museum of Racist Memorabilia. The episode will air on the History channel's sister network, H2, on Saturday, Aug. 30 at 10 p.m. EDT. A crew from the History channel, including host Henry Rollins, visited the museum on May 20 for filming and interviews. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, or share via your social media platforms, visit: http://www.ferris.edu/HTMLS/news/archive/2014/august/museum.htm

PHOTO CAPTION:

(Left to right in the foreground) Scott Garrison, dean of the Ferris Library for Information Technology and Education; Ferris State University Vice President for Diversity and Inclusion David Pilgrim, curator and founder of the Jim Crow Museum; and Henry Rollins, host of '10 Things You Don't Know About' are shown in this photo just outside of the museum in Big Rapids.

FOR IMMEDIATE RELEASE Aug. 29, 2014

Sandy Gholston Ferris State University News Services and Social Media Manager sandygholston@ferris.edu, (231) 591-2021

'10 Things You Don't Know About' Segment Featuring Jim Crow Museum to Air Aug. 30

BIG RAPIDS – Ferris State University's nationally-and internationally-known Jim Crow Museum of Racist Memorabilia will be featured on the popular "10 Things You Don't Know About" television program. The episode will air Saturday, Aug. 30 at 10 p.m. EDT on H2, a sister network of the History channel. The segment will highlight the Jim Crow Museum as a resource to educate viewers about the Jim Crow era in the U.S.

The program, hosted by Henry Rollins, will be available on the History website.

Rollins and a History channel crew visited the Jim Crow Museum earlier this year, on May 20. The host interviewed Ferris Vice President for Diversity and Inclusion David Pilgrim, who is also curator and founder of the museum. Pilgrim's interview focused primarily on Jim Crow laws, how they developed and their impact around the country.

The show regularly airs on History, H2 and History International.

The \$1.3 million, 3,500-square-foot museum opened in April 2012 and is located in the Ferris Library for Information, Technology and Education. The museum offers a timeline of the African American experience in the U.S. The timeline is divided into six sections: Africa before slavery, slavery in America, Reconstruction, Jim Crow, civil rights and post-civil rights. A goal of the museum is to become a national leader in discussions and research about race, race relations and racism.

Normal hours for the Jim Crow Museum are noon to 5 p.m., Monday through Friday at its home in FLITE. Admission is free.

For more information about "10 Things You Don't Know About," visit: http://www.history.com/shows/10-things-you-dont-know-about

To learn more about the Jim Crow Museum, visit: http://www.ferris.edu/jimcrow/

-30-

Sandy Gholston

News Services and Social Media Manager University Advancement and Marketing Ferris State University (231) 591-2021 ferris.edu

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.