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From: Sandy C Gholston
Sent: Tuesday, June 17, 2014 3:09 PM
To: Archive
Subject: PRESS RELEASE: Sales Education Foundation Ranks Ferris on 2014 Top Sales Program List

Included below is a press release announcing that Ferris State University's sales program graduates have been recognized by the Sales Education Foundation on its list of the "Top University Sales Programs" for 2014. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit: <http://www.ferris.edu/HTMLS/news/archive/2014/june/sales.htm>

FOR IMMEDIATE RELEASE

June 17, 2014

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Sales Education Foundation Ranks Ferris on 2014 Top Sales Program List

BIG RAPIDS – The Sales Education Foundation's 2014 list of "Top University Sales Programs" ranks Ferris State University's sales program graduates among the best sales professionals to hire.

The SEF released its annual list, which recognizes programs for preparing and placing top talent in professional selling roles, in late May. The list has grown to more than 90 programs this year. SEF lists Ferris with a job placement rate of 85 percent.

"The College of Business sales education curriculum is dedicated to the practical application of the sales process," said Chester Trybus, a Marketing program faculty member. "The three courses – Professional Selling, Advanced Selling and Sales Management – are delivered by faculty who are active in the commercial marketplace and apply the latest 21st century applications."

Through its Marketing program in COB, Ferris offers both a minor and a certificate in Marketing Sales, as well as a sales assessment tool provided by Chally Group Worldwide to help students determine one of six sales career paths.

To learn more about Ferris' Marketing program and professional sales training opportunities, go online to <http://www.ferris.edu/business/programs/marketing>.

SEF is a non-profit based in Dayton, Ohio that promotes the sales profession through college and university programs, or to view the complete list of top sales schools and programs. To learn more about SEF, visit <http://www.salesfoundation.org/>.

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