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From: Sandy C Gholston
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Subject: PRESS RELEASE: Ferris Set to Welcome 2,500 Students to Campus for Orientation
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Included below is a press release highlighting Ferris State University's start of the orientation season that will welcome approximately 2,500 students to campus this summer to prepare for the Fall 2014 semester. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:
<http://www.ferris.edu/HTMLS/news/archive/2014/june/orientation.htm>

An orientation photo, from a previous year, is attached.

FOR IMMEDIATE RELEASE
June 9, 2014

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Ferris Set to Welcome 2,500 Students to Campus for Orientation

BIG RAPIDS – Ferris State University is gearing up to welcome approximately 2,500 students to campus for orientation sessions designed to prepare them for the transition to college life.

First-time and transfer students, typically accompanied by parents, will visit Ferris during 16 orientation sessions that begin Monday, June 16. Ferris' one-day orientation program helps new students familiarize themselves with the university and to learn about their academic major, graduation requirements, support services and more. Organizers note that orientation is valuable for incoming students to get their Ferris experience off to a solid start.

“Orientation is important for freshman and transfer students to attend as it lays down a foundation for success prior to the first day of classes,” said Eric Simone, coordinator of admissions event programming, who added that orientation attendance is required for all incoming degree-seeking Ferris students prior to their first semester.

Orientation check-in begins at 8:30 a.m., and the day wraps up by approximately 3:30 p.m. Students have their identification card photo taken, opportunities to meet with faculty, staff and academic advisers, and to register for classes. Students also learn more about the university during a welcome presentation. Orientation includes a financial information session and complimentary lunch at the Rock Café for the student and two guests.

“I think the most important part of the orientation process is helping students know that they are meant to attend Ferris,” said Shane Liening, a Marketing major and student orientation leader this summer.

One of the primary orientation goals is to help incoming students have a smooth transition into their first year at Ferris.

Liening, a junior from Fremont, said that he is excited to help students become familiar with campus and to show them how great it is to be a Bulldog. Orientation leaders complete two weeks of training as preparation to answer questions from incoming students.

At the conclusion of orientation, students and families may take a tour of campus. Currently, renovation projects are in progress. This includes the creation of the new University Center. The UC is scheduled to open in January 2015.

For additional orientation information or to register for a session, please visit <https://www.ferris.edu/admissions/orientation/studentinfo/firstyear.cfm>.

The first day of classes for the Fall 2014 semester is Monday, Aug. 25.

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