

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-0027 (July 2011)	FOR FCC USE ONLY
FCC 301		
APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION		FOR COMMISSION USE ONLY FILE NO. BMPH - 20140715AAT
Read INSTRUCTIONS Before Filling Out Form		

Section I - General Information

1.	Legal Name of the Applicant MAX HENRY & ASSOCIATES		
	Mailing Address 10960 BALFOUR#3		
	City DETROIT	State or Country (if foreign address) MI	ZIP Code 48224 -
	Telephone Number (include area code) 3138868443		E-Mail Address (if available) MYTHOMAYNE@AOL.COM
	FCC Registration Number: 0015904345	Call Sign NEW	Facility ID Number 191528
2.	Contact Representative (if other than Applicant) MICHAEL A. PAYNE		Firm or Company Name MAX HENRY & ASSOCIATES
	Mailing Address 10960 BALFOUR#3		
	City DETROIT	State or Country (if foreign address) MI	ZIP Code 48224 -
	Telephone Number (include area code) 3138868443		E-Mail Address (if available) MYTHOMAYNE@AOL.COM
3.	If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114): <input type="checkbox"/> Governmental Entity <input type="checkbox"/> Other <input type="checkbox"/> N/A (Fee Required)		
4.	Application Purpose <input type="checkbox"/> New station <input type="checkbox"/> New Station with Petition for Rulemaking or Counterproposal to Amend FM Table of Allotments <input type="checkbox"/> New Station with Petition for Rulemaking or Counterproposal to Amend FM Table of Allotments using Tribal Priority <input type="checkbox"/> Major Modification of construction permit <input type="checkbox"/> Minor Modification of construction permit <input type="checkbox"/> Major Amendment to pending application (a) File number of original construction permit: BNPH-20130717AAB <input type="checkbox"/> NA (b) Service Type: <input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV <input type="checkbox"/> DTV <input type="checkbox"/> DTS (c) DTV Type: <input type="checkbox"/> Pre-Transition <input type="checkbox"/> Post-Transition <input type="checkbox"/> Both (d) Community of License: City: BIG RAPIDS State: MI (e) Facility Type: <input type="checkbox"/> Main <input type="checkbox"/> Auxiliary		

If an amendment, **submit as an Exhibit** a listing by Section and Question Number the portions of the pending application that are being revised.

[Exhibit 1]

NOTE: In addition to the information called for in this section, an explanatory exhibit providing full particulars must be submitted for each question for which a "No" response is provided.

Section II - Legal

1.	Certification. Applicant certifies that it has answered each question in this application based on its review of the application instructions and worksheets. Applicant further certifies that where it has made an affirmative certification below, this certification constitutes its representation that the application satisfies each of the pertinent standards and criteria set forth in the application instructions and worksheets.	<input type="checkbox"/> Yes <input type="checkbox"/> No										
2.	Parties to the Application. a. List the applicant, and, if other than a natural person, its officers, directors, stockholders with attributable interests, non-insulated partners and/or members. If a corporation or partnership holds an attributable interest in the applicant, list separately its officers, directors, stockholders with attributable interests, non-insulated partners and/or members. Create a separate row for each individual or entity. Attach additional pages if necessary. (1) Name and address of the applicant and each party to the application holding an attributable interest (if other than individual also show name, address and citizenship of natural person authorized to vote the stock or holding the attributable interest). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and other entities with attributable interests, and partners. (2) Citizenship. (3) Positional Interest: Officer, director, general partner, limited partner, LLC member, investor/creditor attributable under the Commission's equity/debt plus standard, etc. (4) Percentage of votes. (5) Percentage of total assets (equity plus debt). [Enter Parties/Owners Information] <div><p style="text-align: center;">Parties to the Application</p><p>List the applicant, and, if other than a natural person, its officers, directors, stockholders with attributable interests, non-insulated partners and/or members. If a corporation or partnership holds an attributable interest in the applicant, list separately its officers, directors, stockholders with attributable interests, non-insulated partners and/or members. Create a separate row for each individual or entity. Attach additional pages if necessary.</p><p>(1) Name and address of the applicant and each party to the application holding an attributable interest (if other than individual also show name, address and citizenship of natural person authorized to vote the stock or holding the attributable interest). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and other entities with attributable interests, and partners.</p><p>(2) Citizenship.</p><p>(3) Positional Interest: Officer, director, general partner, limited partner, LLC member, investor/creditor attributable under the Commission's equity/debt plus standard, etc.</p><p>(4) Percentage of votes.</p><p>(5) Percentage of total assets (equity plus debt).</p><table border="1"><thead><tr><th>(1) Name and Address</th><th>(2) Citizenship</th><th>(3) Positional Interest</th><th>(4) Percentage of Votes</th><th>(5) Percentage of Assets</th></tr></thead><tbody><tr><td>MICHAEL A. PAYNE 10960 BALFOUR#3, DETROIT, MI. 48224</td><td>US</td><td>OWNER</td><td>100</td><td>100</td></tr></tbody></table></div>	(1) Name and Address	(2) Citizenship	(3) Positional Interest	(4) Percentage of Votes	(5) Percentage of Assets	MICHAEL A. PAYNE 10960 BALFOUR#3, DETROIT, MI. 48224	US	OWNER	100	100	<input type="checkbox"/> Yes <input type="checkbox"/> No
(1) Name and Address	(2) Citizenship	(3) Positional Interest	(4) Percentage of Votes	(5) Percentage of Assets								
MICHAEL A. PAYNE 10960 BALFOUR#3, DETROIT, MI. 48224	US	OWNER	100	100								
	b. Applicant certifies that equity and financial interests not set forth above are non-attributable.	<input type="checkbox"/> Yes <input type="checkbox"/> No										

		<input type="checkbox"/> N/A See Explanation in [Exhibit 2]
3.	Other Authorizations. List call signs, locations, and facility identifiers of all other broadcast stations in which applicant or any party to the application has an attributable interest.	<input type="checkbox"/> N/A [Exhibit 3]
4.	Multiple Ownership.	
	a. Is the applicant or any party to the application the holder of an attributable radio joint sales agreement or an attributable radio or television time brokerage agreement in the same market as the station subject to this application? If "YES," radio applicants must submit as an Exhibit a copy of each such agreement for radio stations.	<input type="checkbox"/> Yes <input type="checkbox"/> No [Exhibit 4]
	b. Applicant certifies that the proposed facility complies with the Commission's multiple ownership rules and cross-ownership rules. Radio applicants only: If "Yes," submit an Exhibit providing information regarding the market, broadcast station(s), and other information necessary to demonstrate compliance with 47 C.F.R. § 73.3555(a). All Applicants: If "No," submit as an Exhibit a detailed explanation in support of an exemption from, or waiver of, 47 C.F.R. § 73.3555.	<input type="checkbox"/> Yes <input type="checkbox"/> No [Exhibit 5]
	c. Applicant certifies that the proposed facility: (1) does not present an issue under the Commission's policies relating to media interests of immediate family members; (2) complies with the Commission's policies relating to future ownership interests; and (3) complies with the Commission's restrictions relating to the insulation and non-participation of non-party investors and creditors.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 6]
	d. Does the Applicant claim status as an "eligible entity," that is, an entity that qualifies as a small business under the Small Business Administration's size standards for its industry grouping (as set forth in 13 C.F.R. § 121-201), and holds: (1) 30 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet; or (2) 15 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet, provided that no other person or entity owns or controls more than 25 percent of the outstanding stock or partnership interests; or (3) more than 50 percent of the voting power of the corporation that will own the media outlet (if such corporation is a publicly traded company)? All applicants: If "Yes," submit as an Exhibit a detailed showing demonstrating proof of status as an eligible entity.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 7]
5.	Character Issues. Applicant certifies that neither applicant nor any party to the application has or has had any interest in or connection with: a. any broadcast application in any proceeding where character issues were left unresolved or were resolved adversely against the applicant or party to the application; or b. any pending broadcast application in which character issues have been raised.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 8]
6.	Adverse Findings. Applicant certifies that, with respect to the applicant and any party to the application, no adverse finding has been made, nor has an adverse final action been taken by any court or administrative body in a civil or criminal proceeding brought under the provisions of any law related to any of the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another government unit; or discrimination.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 9]
7.	Alien Ownership and Control. Applicant certifies that it complies with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments.	<input type="checkbox"/> Yes <input type="checkbox"/> No

		See Explanation in [Exhibit 10]
8.	Program Service Certification. Applicant certifies that it is cognizant of and will comply with its obligations as a commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.	<input type="checkbox"/> Yes <input type="checkbox"/> No
9.	Local Public Notice. Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.	<input type="checkbox"/> Yes <input type="checkbox"/> No
10.	Auction Authorization. If the application is being submitted to obtain a construction permit for which the applicant was the winning bidder in an auction, then the applicant certifies, pursuant to 47 C.F.R. Section 73.5005(a), that it has attached an exhibit containing the information required by 47 C.F.R. Sections 1.2107(d), 1.2110(i), 1.2112(a) and 1.2112(b), if applicable. An exhibit is required unless this question is inapplicable.	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A [Exhibit 11]
11.	Anti-Drug Abuse Act Certification. Applicant certifies that neither applicant nor any party to the application is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.	<input type="checkbox"/> Yes <input type="checkbox"/> No
12.	Equal Employment Opportunity (EEO). If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report on FCC Form 396-A.	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
13.	Petition for Rulemaking/Counterproposal to Add New FM Channel to FM Table of Allotments. If the application is being submitted concurrently with a Petition for Rulemaking or Counterproposal to Amend the FM Table of Allotments (47 C.F.R. section 73.202) to add a new FM channel allotment, petitioner/counter-proponent certifies that, if the FM channel allotment requested is allotted, petitioner/counter-proponent will apply to participate in the auction of the channel allotment requested and specified in this application.	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
14.	Tribal Priority - Threshold Qualifications. Is the Applicant applying for an FM allotment set forth in a Public Notice announcing a Tribal Threshold Qualifications window? An Applicant answering "Yes" must provide an Exhibit demonstrating that it would have been qualified to add the allotment for which it is applying using the Tribal Priority.	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A [Exhibit 12]

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge that all certifications and attached Exhibits are considered material representations. I hereby waive any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and request an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

Typed or Printed Name of Person Signing MICHAEL A. PAYNE	Typed or Printed Title of Person Signing OWNER
Signature	Date 07/03/2014

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Section III-B - FM Engineering	
TECHNICAL SPECIFICATIONS	
Ensure that the specifications below are accurate. Contradicting data found elsewhere in this application will be disregarded. All items must be completed. The response "on file" is not acceptable.	
TECH BOX	
1.	Channel Number: 280
2.	Class (select one): <input type="checkbox"/> A <input type="checkbox"/> B1 <input type="checkbox"/> B <input type="checkbox"/> C3 <input type="checkbox"/> C2 <input type="checkbox"/> C1 <input type="checkbox"/> C0 <input type="checkbox"/> C <input type="checkbox"/> D
3.	Antenna Location Coordinates: (NAD 27)

Latitude:
Degrees 43 Minutes 40 Seconds 37.7 ? North ? South

Longitude:
Degrees 85 Minutes 22 Seconds 50.6 ? West ? East

4. Proposed Allotment or Assignment Coordinates: (NAD 27) ? Not Applicable

Latitude:
Degrees 43 Minutes 40 Seconds 37.7 ? North ? South

Longitude:
Degrees 85 Minutes 22 Seconds 50.6 ? West ? East

5. Antenna Structure Registration Number: 1224586
? Not Applicable ? Notification filed with FAA

6. Overall Tower Height Above Ground Level: 92meters

7. Height of Radiation Center Above Mean Sea Level: 407.6 meters(H) 407.6 meters(V)

8. Height of Radiation Center Above Ground Level: 72meters(H) 72meters(V)

9. Height of Radiation Center Above Average Terrain: 99.3meters(H) 99.3meters(V)

10. Effective Radiated Power: 6 kW(H) 6 kW(V)

11. Maximum Effective Radiated Power: ? Not Applicable (Beam-Tilt Antenna ONLY) kW(H) kW(V)

12. Directional Antenna Relative Field Values: ? Not applicable (Nondirectional)

Rotation (Degrees): ? No Rotation

Degrees	Value	Degrees	Value	Degrees	Value	Degrees	Value	Degrees	Value	Degrees	Value
0		10		20		30		40		50	
60		70		80		90		100		110	
120		130		140		150		160		170	
180		190		200		210		220		230	
240		250		260		270		280		290	
300		310		320		330		340		350	
Additional Azimuths											

[Relative Field Polar Plot](#)

NOTE: In addition to the information called for in this section, an explanatory exhibit providing full particulars must be submitted for each question for which a "No" response is provided.

CERTIFICATION

AUXILIARY ANTENNA APPLICANTS ARE NOT REQUIRED TO RESPOND TO ITEMS 13-16. PROCEED TO ITEM 17.

13. **Availability of Channels.** The proposed facility complies with the allotment requirements of 47 C.F.R. Section 73.203.

? Yes ? No

See Explanation in [Exhibit 27]

14. **Community Coverage.** The proposed facility complies with 47 C.F.R. Section 73.315.

? Yes ? No

		See Explanation in [Exhibit 28]
15.	Main Studio Location. The proposed main studio location complies with 47 C.F.R. Section 73.1125.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 29]
16.	Interference. The proposed facility complies with all of the following applicable rule sections: Check all those that apply: Separation Requirements. <input type="checkbox"/> a) 47 C.F.R. Section 73.207 Grandfathered Short-Spaced. <input type="checkbox"/> b) 47 C.F.R. Section 73.213(a) with respect to station(s): [Exhibit 31] Exhibit required <input type="checkbox"/> c) 47 C.F.R. Section 73.213(b) with respect to station(s): [Exhibit 32] Exhibit required <input type="checkbox"/> d) 47 C.F.R. Section 73.213(c) with respect to station(s): [Exhibit 33] Exhibit required. Contour Protection <input type="checkbox"/> e) 47 C.F.R. Section 73.215 with respect to station(s): [Exhibit 34] Exhibit required.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 30]
17.	Environmental Protection Act. The proposed facility is excluded from environmental processing under 47. C.F.R. Section 1.1306 (i.e., The facility will not have a significant environmental impact and complies with the maximum permissible radiofrequency electromagnetic exposure limits for controlled and uncontrolled environments). Unless the applicant can determine compliance through the use of the RF worksheets in Appendix A, an Exhibit is required. By checking "Yes" above, the applicant also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic exposure in excess of FCC guidelines.	<input type="checkbox"/> Yes <input type="checkbox"/> No See Explanation in [Exhibit 35]
18.	Community of License Change - Section 307(b). If the application is being submitted to change the facility's community of license, then the applicant certifies that it has attached an exhibit containing information demonstrating that the proposed community of license change constitutes a preferential arrangement of station assignments under Section 307(b) of the Communications Act of 1934, as amended (47 U.S.C. Section 307(b)). An exhibit is required unless this question is not applicable.	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A [Exhibit 36]
PREPARERS CERTIFICATION ON PAGE 3 MUST BE COMPLETED AND SIGNED.		

SECTION III - PREPARER'S CERTIFICATION

I certify that I have prepared Section III (Engineering Data) on behalf of the applicant, and that after such preparation, I have examined and found it to be accurate and true to the best of my knowledge and belief.

Name BENJAMIN PIDEK, P.E.		Relationship to Applicant (e.g., Consulting Engineer) CONSULTING ENGINEER	
Signature		Date 07/09/2014	
Mailing Address MID-STATE CONSULTANTS 1172 SOUTH M-13			
City LENNON		State or Country (if foreign address) MI	Zip Code 48449 -
Telephone Number (include area code) 8106215656		E-Mail Address (if available) BPIDEK@MSCON.COM	

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Exhibits

Exhibit 5
Description: 47 C.F.R. 73.3555(A) COMPLIANCE

APPLICANT DOES NOT HAVE OWNERSHIP OR INTEREST IN ANY OTHER BROADCAST STATION IN PROPOSED MARKET OR ELSEWHERE.

Attachment 5

Attachment 35

Description
ENGINEERING STATEMENT & RFR EXHIBIT

Exhibit 36
Description: 73.307(B) COMPLIANCE

CITY OF LICENSE CHANGE STATEMENT
MAX HENRY & ASSOCIATES

THE APPLICANT, MAX HENRY & ASSOCIATES, AN AFRICAN-AMERICAN OWNED COMPANY, RESPECTFULLY REQUESTS A MINOR MODIFICATION TO THE PERMIT (FACILITY ID# 191528) AT HARRISON, MICHIGAN, TO CHANGE ITS COMMUNITY OF LICENSE FROM HARRISON TO BIG RAPIDS, MICHIGAN.

THE MINOR CHANGE OF THE AUTHORIZED COMMUNITY IS PURSUANT TO THE PROVISIONS OF MB DOCKET 05-210 WHICH BECAME EFFECTIVE ON JANUARY 19TH, 2007. THIS DOCKET ALLOWS FOR CITY OF LICENSE CHANGES, UNDER CERTAIN PROVISIONS, TO BE FILED AS MINOR CHANGE APPLICATION FOR AM AND FM BROADCAST STATIONS.

MAX HENRY & ASSOCIATES BELIEVES THIS APPLICATION MEETS THE PROVISIONS UNDER THIS DOCKET FOR A COMMUNITY OF LICENSE CHANGE. THE DOCKET EMPHASIZES THE DESIRE TO PROVIDE THE MOST EFFICIENT USAGE OF SPECTRUM. BIG RAPIDS IS A COMMUNITY THAT HAS A POPULATION OF 10,601 (2010 U.S. CENSUS). MAX HENRY & ASSOCIATES DOES MEET THE REQUIREMENTS UNDER SECTION 307(B) FOR PREFERENTIAL ARRANGEMENT OF ALLOTMENTS.

1.MINIMUM REQUIREMENTS

SINCE THE NEW TECHNICAL FACILITIES ARE PROPOSED, THE POPULATION AND AREA FOR THE NEW FACILITY ARE AS FOLLOWS: THE 70 DBU CONTOUR WILL CONTAIN 31,851, WITH A CONTAINED DENSITY OF 2,431 SQ. KM. WITH A 60 DBU CONTOUR, THE POPULATION IS 59,880.

(A)THE NUMBER OF STATIONS THAT PROVIDES PROTECTED SERVICE TO THE PROPOSED COMMUNITY IS TWO (WWBR-FM 100.9 AND WYBR-FM 102.3). THE PROPOSED TRANSFER WOULD BE ONLY THE THIRD SERVICE TO THE COMMUNITY.

(B)THE POPULATION OF THE PROPOSED COMMUNITY IS 10,601 ACCORDING TO THE 2010 U.S. CENSUS DATA.

(C)BIG RAPIDS IS AN ESTABLISHED AND LICENSED COMMUNITY.

2.OTHER RELEVANT INFORMATION

THE CURRENT COMMUNITY IS LICENSE WILL BE CONTINUED TO BE SERVED BY TWO ESTABLISHED FM RADIO STATIONS LICENSED TO HARRISON, MICHIGAN (WHBL-FM & WUPS-FM)

THE PROPOSED MOVE WILL MAKE MORE EFFICIENT USE OF THE SPECTRUM AND INCREASE SERVICE TO THE PUBLIC, AS IT WILL RESULT IN AN INCREASE IN POPULATION SERVED. WHEREAS THE POPULATION FOR HARRISON, MICHIGAN IS 2,114 (ACCORDING TO 2010 U.S. CENSUS DATA), WHEREAS THE POPULATION FOR BIG RAPIDS, MICHIGAN IS 10,601, (ACCORDING TO 2010 U.S. CENSUS DATA).

THUS, THE ENTIRE AREA OF HARRISON, MICHIGAN WILL CONTINUE TO BE SERVED SHOULD THE PROPOSED FACILITY SHOULD BE GRANTED, WHEREAS IT WOULD BE IN THE PUBLICS INTEREST TO GRANT THE PROPOSED FACILITY, SINCE IT WOULD RESULT IN A GREATER INCREASE IN POPULATION SERVED WITH A 70 DBU CONTOUR, WITH A POPULATION OF 31,851 OF BIG RAPIDS, MICHIGAN. AT 60 DBU, THE CONTOUR WOULD COVER 59,880 IN POPULATION

FOR DECADES, THE FEDERAL COMMUNICATIONS COMMISSION HAS SOUGHT MORE DIVERSITY IN OWNERSHIP, NOT ONLY TO PROVIDE BROADCAST OWNERSHIP WITH MORE DIVERSITY, BUT ALSO TO MEET THE NEEDS OF A DIVERSE POPULATION. BY APPROVING THE PROPOSED MOVE, THIS FM FACILITY WOULD NOT ONLY BE THE ONLY MINORITY OWNED (AFRICAN-AMERICAN, HISPANIC, ETC.) FULL-SERVICE FM IN THE AREA, BUT ALSO IN THE LOWER WESTERN REGION OF MICHIGAN. BY SUPPLYING THIRD SERVICE TO BIG RAPIDS, MICHIGAN, INFORMATION AS WELL AS ISSUES THAT MAY GO UNADDRESSED BY OTHER BROADCAST SERVICES, CAN AND WILL BE PROVIDED AND MET.

IT SHOULD BE NOTED, BIG RAPIDS, MICHIGAN IS ALSO THE HOME OF FERRIS STATE UNIVERSITY WITH A STUDENT POPULATION OF NEARLY 15,000. MUCH LIKE THE NATIVE POPULATION, THE STUDENT POPULATION CONSISTS OF DIVERSE ETHNICITIES AND CULTURES. THIS STUDENT COMMUNITY WOULD BE WELL SERVED BY SUPPLYING A MORE DIVERSE BROADCAST SERVICE SPECTRUM.