

Ferris State University

Deans' Council
Tuesday, February 15, 2000

Minutes

Present: Tom Oldfield, Isabel Barnes, Jim Maas, Michelle Johnston, Richard Cochran, Paul Prins, Bill Potter, Sue Hammersmith, Ian Mathison, Phil Marcotte, Al Uniacke, Doug Haneline, Bruce Forintos

Special Guests: Beth Krueger, Rhonda Turner

Handouts: Agenda
FMLA Slide Presentation
DRAFT – Recommendations of the Admissions Standards Review Committee
Academic Plan - February 2000 Draft

1. Family Medical Leave Act (FMLA)

Beth Krueger and Rhonda Turner gave a presentation on FMLA.

2. Noel Levitz Recommendations

Dr. Chapman distributed copies of the draft *Recommendations of the Admissions Standards Review Committee* and reviewed it with Deans' Council.

3. Programmatic Marketing

Tom Oldfield met recently with Margaret Avritt and Linda Travis regarding programmatic marketing. They expressed some concerns that many of the programs that received funding for marketing had not contacted them for assistance with brochures, etc. He reviewed the list of programs with deans, who will then ask the program coordinators to follow up with Sue Starkey in University Advancement and Marketing. In addition, Dr. Oldfield noted that he hasn't received a marketing plan for those programs identified for special marketing through program review. He will follow-up with those departments. He will also send all Deans' Council members a copy of the programmatic marketing manual.

4. Academic Plan

Dr. Chapman distributed copies of the Feb 2000 draft Academic Plan. Several areas have been more fully developed. Once the President has a chance to review this latest draft, Dr. Chapman intends to distribute copies to members of the Academic Senate, Leadership Council, and the University Planning Council, requesting comments by March 20. A copy of the draft will also be placed on the web. She noted that the Academic Plan would probably become part of the focus of the summer planning summit.

5. Other

Dean Search Updates –

Dr. Chapman met with the College of Business Dean Search Committee last week and will begin talking with personal references yet this week. She may possibly visit the campus of one, maybe two, candidates.

Doug Haneline noted that the Affirmative Action review has been completed for the Michigan College of Optometry dean search and phone interviews will begin shortly.

The College of Allied Health Sciences Dean Search Committee will begin phone interviews in the next few weeks.