PRESS RELEASE: Karmin and Reel Big Fish to Headline Ferris Fest 2014 on April 26

Sandy C Gholston

Tue 3/4/2014 4:10 PM

To:Sandy C Gholston <SandyGholston@ferris.edu>;

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Included below is a press release highlighting the announcement of the headliners for the upcoming Ferris Fest 2014 event that will take place on the Big Rapids campus on Saturday, April 26. The concert headliners are Karmin and Reel Big Fish. The event is organized and hosted by Entertainment Unlimited, the campus programming board. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit: http://www.ferris.edu/HTMLS/news/archive/2014/march/fest.htm

Attached is a photo of the Ferris Fest 2014 logo

FOR IMMEDIATE RELEASE March 4, 2014

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Karmin and Reel Big Fish to Headline Ferris Fest 2014 on April 26

BIG RAPIDS – Ferris State University's annual spring concert, Ferris Fest, will welcome headliners Karmin and Reel Big Fish to the Big Rapids campus on Saturday, April 26.

The festival begins at noon and continues through 6 p.m. Due to the University Center renovation project, Ferris Fest will take place at the Frank Karas West Intramural Fields.

"This year, we tried to focus on fun artists," said Evan Pazkowski, Ferris Fest coordinator and a junior majoring

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in Marketing. "We tried to focus on something that everyone would like."

Ferris Fest is an annual concert that features nationally-known musical acts, novelties, activities and food. The event is hosted by the campus programming board, Entertainment Unlimited. Previous Ferris Fest artists include Motion City Soundtrack, All Time Low and Sean Kingston.

The headliners were announced via a video posted on YouTube, Feb. 28.

To watch the video, visit: <a href="http://www.youtube.com/watch?v="http://www.youtube.com/wat

To learn more, visit the Ferris Fest Facebook page: https://www.facebook.com/FerrisFest

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