



**PRESS RELEASE: Ferris Student Organizations Collaborate to Host 'Freezing for a Cause'**

**Sandy C Gholston** to: Archive

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Included below is a brief press release highlighting the upcoming "Freezing for a Cause" event that will be taking place on Ferris State University's Big Rapids campus on Wednesday, Feb. 19 beginning at 9 p.m. in the North Quad. Students will be working in the cold, making a symbolic statement, as they collect items to be donated to people in need. Any media requests regarding this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2014/february/freezing.htm>

FOR IMMEDIATE RELEASE

Feb. 14, 2014

Sandy Gholston  
Ferris State University  
News Services and Social Media Manager  
sandygholston@ferris.edu, (231) 591-2021

**Student Organizations Collaborate to Host 'Freezing for a Cause'**

BIG RAPIDS – Ferris State University's Alpha Phi Alpha Fraternity Inc. Zeta Beta Chapter and Delta Sigma Theta Sorority Inc. Zeta Rho Chapter are collaborating and asking community members to join the annual "Freezing for a Cause" event beginning at 9 p.m. on Wednesday Feb. 19 in the North Quad.

The two student organizations are joining together to collect nonperishable foods and/or slightly used clothes and shoes to be donated and distributed to local Big Rapids organizations that assist people in need.

"Freezing for a Cause" participants want to make a symbolic statement by working outdoors to collect donations from Ferris and local community members. In an effort to stay warm, the event hosts will serve hot chocolate and light refreshments.

The event is free and open to the public. Attendees are advised to dress warm.

For more information, visit <http://calendar.ferris.edu/>

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Sandy Gholston  
News Services and Social Media Manager

Ferris State University  
420 Oak Street  
Prakken Building 108  
Phone: (231) 591-2021  
News Services Web site: [www.ferris.edu/news](http://www.ferris.edu/news)  
Ferris State University News Blog: [ferrisstatebulldogs.blogspot.com/](http://ferrisstatebulldogs.blogspot.com/)

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