

DEANS' COUNCIL

MINUTES

March 10, 2009

Present: Dan Burcham, Cheryl Cluchey (for Don Green), Julie Coon (for Ellen Haneline), Don Flickinger, Michelle Johnston, Matt Klein, Leah Monger, David Nicol, Tom Oldfield, Nancy Peterson-Klein, and Bill Potter

Absent: Don Green, Ellen Haneline, Ian Mathison, and Robbie Teahen

Three-Part Discussions – Enrollment Management

Dan Burcham indicated that Nancy Peterson-Klein, Bill Potter, Michelle Johnston and himself had met concerning Enrollment Management. Below are eleven discussion points:

1. Provide pre-programs for students in quota programs.
2. Offered scholarships to slots in upper level programs.
3. Reduce number of capstone sections. Schedule fewer sections.
4. Challenge pre-requisites in small programs.
5. Offer courses every other year for productivity.
6. After pre-scheduling, seek to schedule students or find out why these students did not schedule.
7. Called “failure to enroll” students by departments.
8. Systematically address the needs of those students who have done poorly and provide prescriptive activities for these students.
9. Provided financial counseling: How to spend financial aid and how to budget.
10. Routinize outplacement (internal recruitment).
11. Involve faculty in recruitment on a regular basis.

A discussion was held regarding reviewing the structure content. It was questioned when do small programs become too small and maybe they should be a concentration of a broader program. The deans also thought that financial counseling should be a part of FSUS.

The Deans felt that it would be beneficial for the whole campus to have Pharmacy admit their students earlier. This would enable the other colleges to recruit those students not entering the College of Pharmacy.

A recruitment discussion followed indicating that competitions on the campus assists with enrollment as well as the TIP program. The Deans felt that there is potential for retraining people with those students earning certificates also.

Program Reductions

Dean Klein explained how his group (Tom Oldfield, Matt Klein, Dave Nicol, Don Flickinger) visited the costing model, history and the President's comments. The group suggested developing a program inventory where data would be collected and reviewed. Below are some items that could be reviewed:

1. Current enrollment
2. Capacity
3. Graduation rates
4. Barriers to students

Also the following would be reviewed in conjunction with this: on-campus, off-campus and on-line.

Much discussion followed on this topic which included consideration of enrollment that would be needed to maintain the campus and how to grow. The Deans were reminded that facility capacity needs to be reviewed as well.

On-Line

Cheryl Cluchey explained that Robbie Teahen, Ellen Haneline, and Don Green met to discuss a model that would assist the University in meeting the challenge of diminishing financial resources by proposing a model for on-line instruction that would add economic value to the University. Cheryl noted that 2/3 of off-campus students comprise those taking fully on-line classes. Action 4 speaks about establishing a separate FerrisOnline account structure and to formalize the FerrisOnline structure. Goal 2 is to strategically increase fully online student credit hours by increasing the number of on-line program options. It was indicated that the structure needs to be confluent in regards to on-campus, curriculum and quality. It was noted that there is no model right now and that campus programs are at a disadvantage currently.

NOTE: When asking for funding associated with positions in the planning process, make sure that funding includes benefits. The benefit rates can be found on the Accounting webpage.

The Deans questioned how we determine priorities and institutional-wide impact as well as address diversity issues with a very limited amount of funding available. They also questioned if the supplemental faculty shortfalls should be included.

The Deans felt that discussions should continue on supplemental faculty, release time, and on-line instruction.

Change to Ferris Website Front Page

Don Flickinger announced that there will be some changes to Ferris' website.

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FERPA

Don Flickinger indicated that beginning tomorrow, employees signing into MyFSU will see a screen that highlights the terms and conditions associated with their Banner access and appropriate use of student data. Users are to read the material and then click the continue button at the bottom of the page to complete the login process. This reminder will display every 120 days.

Password Information

Don Flickinger reminded everyone of the password changes that will be implemented soon.

Budget Transparency

Don Flickinger explained that Academic Affairs would like to see the "roll-up" by division. In order to do this correctly, everyone will have access to see each other's information. He questioned if the Deans agreed with this. All Deans agreed.

Student Pictures

Don Flickinger noted that student pictures on MyFSU are ready to be viewed by class.

Announcements

Dean Johnston announced the TVP students and Recreation students are indicating that they are getting internships.

Dean Oldfield indicated that GM only has three internships and FSU plastics students have all three.

Dean Potter indicated that there were 229 students in the Honors competition which is down 14 from last year.

Respectfully submitted,

Linda J. Telfer
Executive Secretary to the
Vice President for Student Affairs
Acting Vice President for Academic Affairs