



**PRESS RELEASE: Michigan bands to Headline Autumn aLive**  
**Betsy L Musolf** to: Archive

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Good afternoon!

Here is a press release about Autumn aLive, a popular concert event organized by Ferris State University students majoring in Music Industry Management. For more information, contact Sandy Gholston, News Services and Social Media Manager, at (231) 591-2021 or [sandygholston@ferris.edu](mailto:sandygholston@ferris.edu). For more information on the Music Industry Management program at Ferris, visit <http://www.ferris.edu/business/programs/music-industry>.



Ferris' Music Industry Management Association to Feature Michigan Bands at Autumn aLive.docx

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/october/autumnalive.htm>

FOR IMMEDIATE RELEASE: Oct. 29, 2013

**Ferris' Music Industry Management Association to Feature Michigan Bands at Autumn aLive**

BIG RAPIDS – Autumn aLive, a popular fall concert event organized by Music Industry Management students at Ferris State University, will feature three bands that perform a variety of genres on Friday, Nov. 1 at The Gate in Big Rapids.

Tickets for the all-ages show, which begins at 9 p.m., are \$5 and available in the College of Business Room 124, at The Gate or from a member of the Music Industry Management Association registered student organization.

The concert will feature Kris Hitchcock and Small Town Son, a contemporary country band, Joe Hertler and The Rainbow Seekers, an “authentic yacht rock” band, and Wilson, a rock band.

“Autumn aLive is going to be different this year because of the different genres that will be performed,” said MIMA president Samuel Wohlfeil, a senior from Gaylord, who noted all of the bands are from Michigan. “There is something for everyone.”

For more information on each of the bands, visit their websites:

Kris Hitchcock and Small Town Son: <http://www.krishitchcockmusic.com/>

Joe Hertler and The Rainbow Seekers: <http://joehertler.com/>

Wilson: <http://wilsonpartyanimals.com/>

For updates on Autumn aLive, visit the event page on Facebook: <https://www.facebook.com/Autumn.aLive>.

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