



**PRESS RELEASE: Ferris Alumna to Discuss Women's Preventative Health
Oct. 30**

Betsy L Musolf to: Archive

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Good morning!

Here is a press release about the Virtual Women's Center Speaker Series event on Oct. 30 with Nicole Bradford, assistant medical director at Muskegon Family Care. Nicole will discuss women's preventative health. For more information, contact Sandy Gholston, News Services and Social Media Manager, at (231) 591-2021 or sandygholston@ferris.edu.

(See attached file: Ferris Alumna to Discuss Women's Preventative Health Oct. 30.docx)

The release can be viewed online here: _

<http://www.ferris.edu/HTMLS/news/archive/2013/october/bradford.htm>

FOR IMMEDIATE RELEASE: Oct. 25, 2013

Ferris Alumna to Discuss Women's Preventative Health Oct. 30

BIG RAPIDS – Nicole Bradford, a Ferris State University alumna and the assistant medical director at Muskegon Family Care, will discuss women's preventative health when she returns to campus on Wednesday, Oct. 30.

Bradford, whose presentation will be at 7 p.m. in the Interdisciplinary Resource Center, Room 120, is the featured speaker for the Office of Multicultural Student Services' Virtual Women's Center Speaker Series.

"Students who attend this event will better understand current healthcare trends and facts, and will receive advice on finding adequate healthcare and how to establish a healthy lifestyle," said Michael Wade, OMSS assistant director.

Topics will include cervical cancer, breast cancer, colon cancer and STD screenings, birth control, diabetes and hypertension. The hour-long presentation is free and open to the public.

Bradford graduated from Ferris in 1998 with a Bachelor of Science in Medical Technology and earned a Master of Science in Medicine from Western Michigan University in 2003. She is working on a Ph.D. in Interdisciplinary Health Sciences at WMU, where she is an adjunct instructor for medical terminology courses.

In addition to serving as assistant medical director at Muskegon Family Care in her hometown of Muskegon, Bradford also is a project officer and physician's assistant. Her passion for preventative medicine, women's health and quality care for the medically underserved has led to numerous speaking engagements and participation in various health fairs and community events.

Her appearance at Ferris is co-sponsored by Zeta Phi Beta, You Beautiful Black Woman and the National Organization for Women campus chapter.

The Virtual Women's Center works to engage the public on topics related to college success, health, financial, safety and family issues through events such as the speaker series as well as online. For more information, visit <http://www.ferris.edu/omss/vwc/>.

For additional information on Bradford's appearance, visit the university events calendar: _

<http://calendar.ferris.edu/>.

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