



**PRESS RELEASE: Fall Career Week Offers Wealth of Opportunities for Ferris Students**

**Betsy L Musolf** to: Archive

10/11/2013 08:36 AM

Good morning!

Here is a press release about Career Week at Ferris State University, which kicks off Monday, Oct. 14. For more information, contact Sandy Gholston, News Services and Social Media Manager, at (231) 591-2021 or [sandygholston@ferris.edu](mailto:sandygholston@ferris.edu).

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/october/career.htm>  
(See attached file: *Fall Career Week Offers Wealth of Opportunities for Ferris Students.docx*)

FOR IMMEDIATE RELEASE: Oct. 11, 2013

**Fall Career Week Offers Wealth of Opportunities for Ferris Students**

BIG RAPIDS – Ferris State University students can explore careers, graduate school options, internship and employment opportunities during Career Week, Monday, Oct. 14 through Friday, Oct. 18.

Career Week, organized by the university's Center for Leadership, Activities and Career Services, includes workshops, information sessions and presentations, and on-campus interviews for internships and full-time jobs. The event also includes a Career and Internship Fair that will bring more than 140 companies to campus.

"This event allows students to focus on the end goal: gaining employment," said Michele Albright, coordinator of CLACS' Student Career Services. "This year we are increasing our reach to students of all majors and career fields with the new additions of a Graduate School Fair and a Career Exploration Expo. We have extended these activities in collaboration with other departments to include international resources and internship preparation."

Career Week will kick off on Monday, Oct. 14 with a keynote presentation by Marc Marcuse, president of Reel Management, a talent agency for reality television celebrities. Marcuse, who appeared as a contestant on NBC's "Average Joe," will discuss "Career Bootcamp: Become a Job-Hunting Ninja in an Hour" during the 7 p.m. presentation in the College of Business, Room 111.

Students interested in pursuing higher education can meet with representatives from nearly 20 graduate schools, including University of Michigan, Michigan State University, Central Michigan University and Cooley Law School, at the Graduate School Fair from 3 to 6 p.m. Wednesday, Oct. 16. The fair will be held on the fourth floor of the Ferris Library for Information, Technology and Education.

Following is the schedule of daily events:

**Monday, Oct. 14**

**"Career Bootcamp: Become a Job-Hunting Ninja in an Hour"**

When: 7 p.m., College of Business, Room 111

Presenter: Marc Marcuse, president of Reel Management

**Tuesday, Oct. 15**

**"Your 30 Seconds of Fame"**

When: 3 p.m., FLITE, Room 135

Presenter: Rhonda Wolverton, Auto Owners Insurance

**“Your Career ... Interests, Values, Choices”**

When: 4 p.m., FLITE, Room 114

Presenter: Marie Youtz, Educational Counseling and Disability Services

\*Open to Undecided majors, freshmen and sophomores

**Career Exploration Expo**

When: 6:30-8 p.m., FLITE, fourth floor

What: Students can learn about careers from professionals in various fields.

**Wednesday, Oct. 16**

**“Internship: The 411”**

When: 1 p.m., FLITE, Room 135

Presenter: Paul Kwant, College of Business internship coordinator

**Graduate School Fair**

When: 3-6 p.m., FLITE fourth floor

What: Representatives from nearly 20 graduate schools will be available for students interested in higher education.

**Employer Information Sessions and Presentations**

When: 5-9 p.m., Interdisciplinary Resource Center and College of Business

\*Session listing and schedule, click here: <https://docs.google.com/document/d/1dnMScXcj1LsMRjfdLXoPBx2ek2JLvWlwueXiOHWw8LA/pub>

**Thursday, Oct. 17**

**Career and Internship Fair**

When: 11 a.m.-3 p.m., Wink Arena

\*Student registration on site; professional attire required

**Employer Information Sessions**

When: 4-9 p.m., IRC and College of Business

\*Session listing and schedule, click here: <https://docs.google.com/document/d/1dnMScXcj1LsMRjfdLXoPBx2ek2JLvWlwueXiOHWw8LA/pub>

## **Interviews**

When: 4-10 p.m., locations TBD

\*Sign up for interviews at the Career and Internship Fair.

## **Friday, Oct. 18**

### **Interviews**

When: 8 a.m-5 p.m., locations TBD

\*Sign up for interviews at the Career and Internship Fair

For more information on Career Week, including a list of employers participating in the Career and Internship Fair as well as a Career Fair Preparation Guide, visit <http://www.ferris.edu/HTMLS/othersrv/placement/>

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