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**Subject:** FSU Student Is Russian Native and Ambitious Local  
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Following is a news release from Ferris State University regarding a spring graduate in Traverse City. Please contact Jennifer Hegenauer with any questions.

News Release Jennifer Hegenauer  
March 30, 2007 Director of Marketing for UCEL  
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## **FSU Student Is Russian Native and Ambitious Local**

*Sergey Bogomolov Considers Own Franchise, Law Degree, International Business*

“I’m okay at a lot of things, but not excellent at anything,” Sergey Bogomolov says, “but I’m working toward changing that by succeeding in my career.” Currently, Bogomolov is completing a bachelor’s degree in business administration at Ferris State University in Traverse City, working full-time as manager of the computer department at Best Buy—and planning to start his own franchise business when he graduates this spring.

He’s also considering applying to the University of Michigan—for either a master of business administration or a law degree, perhaps adding a dual degree in economics. Not bad for a 22-year-old young man who started out as an exchange student from Russia at a high school in Iowa.

When his mother married an American from Traverse City, Bogomolov moved here and began attending college. “In the United States I can work and go to school at the same time, because school is easier here,” he observed. “Although, my studies are more challenging now.”

Bogomolov’s long-range goals include international business. “The Russian economy is growing fast and I’m fluent in the language,” he said. “Many American companies are interested in doing business there.” He tries to get to Russia once a year and says the middle class is increasing rapidly. “There are many economic opportunities,” he says.

“I haven’t decided what I want to do exactly,” he says, but whatever that decision is, Sergey Bogomolov will be well prepared.

For more information about programs at the Ferris State University site in Traverse City, call 866 857-1954.

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