



**PRESS RELEASE: Ferris' School of Education Sponsors Upcoming Early Childhood Business Summit**

**Betsy L Musolf** to: Archive

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Good morning!

Here is a press release about the 2013 Great Lakes Bay Region Early Childhood Business Summit on Friday, sponsored by Ferris State University. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager, at (231) 591-2021 or [sandygholston@ferris.edu](mailto:sandygholston@ferris.edu).



Ferris' School of Education Sponsors Upcoming Early Childhood Business Summit.docx

FOR IMMEDIATE RELEASE: Sept. 23, 2013

**Ferris' School of Education Sponsors Upcoming Early Childhood Business Summit**

BIG RAPIDS – The School of Education within Ferris State University's College of Education and Human Services is sponsoring the 2013 Great Lakes Bay Region Early Childhood Business Summit on Friday, Sept. 27 in Freeland.

The event, from 8 to 10 a.m. at Apple Mountain Resort, will feature special guest speaker Lt. Gov. Brian Calley and keynote speaker Larry Schweinhart, an early childhood program researcher. Schweinhart is President Emeritus of the HighScope Educational Research Foundation in Ypsilanti.

The event will be emceed by Jimmy Greene, chief executive office of the Greater Michigan Chapter of Associated Builders and Contractors.

The event is also sponsored by the Associated Builders and Contractors of Michigan.

Cost to attend is \$15; participants can register at [www.greatstartmidland.org](http://www.greatstartmidland.org). Proceeds will benefit the Childcare Scholarship projects of Bay-Arenac, Midland and Saginaw counties.

For more information, visit <http://greatstartmidland.org/glbr-early-childhood-business-summit-2/>.

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