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Subject: Ferris Conference Focuses on Women
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Included below is a press release regarding the Women Investing in Leadership and Learning conference at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

For Immediate Release
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W.I.L.L. Conference spotlights successful women

BIG RAPIDS – As part of Women’s History Month at Ferris State University, the W.I.L.L. Conference – Women Investing in Leadership and Learning – will be held from 6 to 8 p.m. on March 22 at the Holiday Inn and Conference Center in Big Rapids, featuring Ferris alumna Dr. Marilyn Hubbard.

Hubbard is a member of the senior leadership team at Henry Ford Health System in Detroit and serves as the corporate vice president for organization and community partnerships.

Her interest in the economic empowerment of women led her to become the founder of the National Association of Black Women Entrepreneurs, a 5,000-member international network for entrepreneurial and enterprising women. Because of her leadership and advocacy on behalf of women and minorities, she has served as an advisor to Michigan governors and mayors, and to the administrations of Presidents Clinton, Bush, Reagan and Carter.

Other speakers at the event include Michigan’s Secretary of State Terri Lynn Land and attorney Tina Gray of Tina S. Gray Attorney at Law. All three women will speak about the struggles and challenges they overcame to become the leaders they are today, and how current students can do the same, W.I.L.L. organizers said.

The W.I.L.L. Conference spotlights successful women who demonstrate excellent leadership skills in their respective professional fields, according to organizers. It also is an opportunity to encourage further advancement for all women and men in the Ferris, Big Rapids and Mecosta/Osceola communities.

Further information on the conference is available by contacting Ferris’ Student Government at (231) 591-2611.

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