



**PRESS RELEASE: Ferris and Kendall Alumni Association to Host  
Entrepreneurial Networking Reception**

**Sandy C Gholston** to: Archive

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Included below is a press release highlighting an entrepreneurial networking reception that will take place on Wednesday, Aug. 14 inside of the Woodbridge N. Ferris Building in downtown Grand Rapids. The event will feature presentation by Rick DeVos, founder of ArtPrize and State Garden, and Kendall College of Art and Design President David Rosen. Any questions about this release or requests for interviews can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2013/august/devos.htm>

FOR IMMEDIATE RELEASE

Aug. 9, 2013

Sandy Gholston  
Ferris State University  
News Services and Social Media Manager  
sandygholston@ferris.edu, (231) 591-2021

**Ferris and Kendall Alumni Association to Host Entrepreneurial Networking Reception**

GRAND RAPIDS – The Ferris State University and Kendall College of Art and Design alumni associations are hosting an entrepreneurial networking event beginning at 5:30 p.m. on Wednesday, Aug. 14 at the newly-renovated Woodbridge N. Ferris Building in downtown Grand Rapids.

This networking opportunity features keynote presentations by State Garden and ArtPrize founder Rick DeVos, a 2012 recipient of an honorary doctorate degree from Ferris, and David Rosen, the president of KCAD. The registration fee for the event is \$10, and RSVPs are being accepted through the Ferris Alumni Association website:

[http://ferrisalumni.org/s/812/index\\_wide.aspx?sid=812&gid=1&pgid=252&cid=1926&ecid=1926&crd=0&calpgid=310&calcid=1430](http://ferrisalumni.org/s/812/index_wide.aspx?sid=812&gid=1&pgid=252&cid=1926&ecid=1926&crd=0&calpgid=310&calcid=1430)

“Our alumni associations are committed to offering opportunities for our alumni to interact with each other in the hopes that, together, resources and contacts will be shared and progress can continue in an entrepreneurial movement,” said Jeremy Mishler, director of Alumni Relations and Executive Director of the Ferris Alumni Association. “Entrepreneurship has become so important for personal success and the economic vitality needed in our communities.”

Attendees will be received at 5:30 p.m. with light refreshments until approximately 6:15 p.m. as the keynote presentations by DeVos and Rosen commence.

“Dr. DeVos, a 2012 recipient of a Ferris honorary doctorate degree, and Dr. Rosen, president of Kendall, will highlight our networking reception with engaging discussions on important topics related to entrepreneurship,” Mishler said. “Dr. DeVos is an exceptional community leader who has been a key figure in economic creativity and growth in West Michigan. We are truly honored to have Dr. DeVos and Dr. Rosen as presenters for the Entrepreneurial Networking Reception.”

Additional details about the event are available by contacting the Ferris Alumni Relations office by phone at (231) 591-2345 or by email at [alumni\\_office@ferris.edu](mailto:alumni_office@ferris.edu).

For more information about the event, visit:

[http://ferrisalumni.org/s/812/index\\_wide.aspx?sid=812&gid=1&pgid=252&cid=1926&ecid=1926&crd=0&calpgid=310&calcid=1430](http://ferrisalumni.org/s/812/index_wide.aspx?sid=812&gid=1&pgid=252&cid=1926&ecid=1926&crd=0&calpgid=310&calcid=1430)

To reserve a spot for participation in the event, visit:

[https://ebill.ferris.edu/C20079\\_ustores/web/product\\_detail.jsp?PRODUCTID=1720](https://ebill.ferris.edu/C20079_ustores/web/product_detail.jsp?PRODUCTID=1720)

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Sandy Gholston  
News Services and Social Media Manager  
Ferris State University  
420 Oak Street  
Prakken Building 108  
Phone: (231) 591-2021  
News Services Web site: [www.ferris.edu/news](http://www.ferris.edu/news)  
Ferris State University News Blog: [ferrisstatebulldogs.blogspot.com/](http://ferrisstatebulldogs.blogspot.com/)

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