



PRESS RELEASE: Michigan College of Optometry Alum Donates Infant Eye Exam Cart, Equipment

Betsy L Musolf to: Archive

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Here is a press release about a donation that will allow faculty and students of Ferris State University's Michigan College of Optometry to conduct infant eye examinations as part of the InfantSEE initiative. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager, (231) 591-2021 or sandygholston@ferris.edu.

(See attached file: Michigan College of Optometry Alum Donates Infant Eye Exam Cart, Equipment.docx)

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/july/horn.htm>

FOR IMMEDIATE RELEASE: July 12, 2013

Michigan College of Optometry Alum Donates Infant Eye Exam Cart, Equipment

BIG RAPIDS – Ferris State University alumna Dr. Barbara Horn has donated a cart and equipment for infant eye examinations to the Michigan College of Optometry.

“I wanted the optometry students to have access to this cart because it will further educate them on how to properly perform infant vision exams and develop a comfort level that will inspire the majority of graduates to include infant vision as a core patient-care service in their future practices,” said Horn, a 1998 MCO graduate.

MCO students and faculty provide complete infant eye examinations at no cost as part of InfantSEE, a public health initiative of the American Optometric Association. InfantSEE assessments are provided in the Pediatrics and Binocular Vision Service at MCO's University Eye Center, which serves the West Michigan community.

“Many eye conditions have no symptoms that can be identified by a parent or in a well-baby check-up,” said Horn, an AOA trustee and American Board of Optometry diplomate. “Early detection is the best way to ensure a child has healthy eyes and appropriate development of vision – now and in the future.”

Horn has a Michigan-based private practice, ExpertEyes, with locations in Washington and Chesterfield.

For more information on the Pediatrics and Binocular Vision Service or InfantSee program, visit <http://www.ferris.edu/HTMLS/colleges/michopt/patient-care/Pediatric-and-Binocular-Vision-Service.htm>.

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Betsy Musolf
News Services Communications Specialist
University Advancement and Marketing
Ferris State University
420 Oak St., Praken 108
Big Rapids, MI 49307
Phone: (231) 591-2991



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