

36th Annual Educational Conference
September 23-25, 2009
Doubletree Hotel, Holland, Michigan

Conference at a Glance

Wednesday 9/23/09		Thursday 9/24/09		Friday 9/25/09	
Breakfast 8—9 Great Lakes Ballroom		Breakfast & Learn 8—9 Great Lakes Ballroom Swets		Breakfast & Learn 8—9 Great Lakes Ballroom Elsevier	
Measuring your Impact 9—12 Harbor (6 CE)	Geeks Bearing Gifts 9—12 Centennial (6 CE)	Opening Keynote Stephen Cohle MD 9—10:15 Pointe West		PubMed for Experts 9—12 Holland Hospital Computer Lab (3 CE)	Pecha Kucha Dutch! 10—12 Centennial
Beverage Break 10:30—10:45		Beverage Break 10:15—10:30 Sponsored by Matthews			
		MHSLA Business Meeting 10:30—12 Pointe West			
Lunch 12—1 Great Lakes Ballroom		Lunch & Learn 12—1 Great Lakes Ballroom Thomson presents Micromedex		Lunch & Learn 12—1 Great Lakes Ballroom EBSCO Publishing: Dynamed	
Measuring your Impact (cont'd) 1—4	Geeks Bearing Gifts (cont'd) 1—4	Exhibits & Posters 1—5 Macatawa & Ottawa	GMR Update & State Librarian 1—2:30 Pointe West	Closing Keynote Judge Sara Smolenski 1—2 Centennial	
Snack Break 2:30—2:45 Sponsored by NEJM			Emergency Preparedness 2:30—4 Pointe West (1.5 CE)		
			Snack Break 4—4:30 in exhibits Sponsored by Wolters Kluwer / Ovid		
		Exhibits Raffle			
Welcome Reception Great Lakes Ballroom 6—9 Hearty hors d'oeuvres & Live band		Special Event Dinner cruise on Holland Princess 6—9			

**Michigan Health
Sciences
Libraries Association
2009 Education
Conference**

A Message from MHSLA President Judith Barnes

Members, Colleagues and Friends:

On behalf of the various Committees that put this program together, I want to welcome you to the 36th Annual Michigan Health Sciences Libraries Association Conference. We hope that you find your accommodations comfortable, and that you can find time to enjoy the facility and the various sights around Holland. The Program itself has been organized based on feedback from previous conferences, and we hope you find it provides information you can use in today's health sciences library environment. From tips on "measuring your impact" and "emergency preparedness," to current techniques for searching, this program should help re-energize your Librarian Spirit. Be sure to join us for the various get-togethers, breaks, etc., network with friends and colleagues, attend the Business Meeting, visit with the vendors, and peruse the Posters. Please remember to complete the Conference evaluation. Your responses help us plan future programs to meet your educational needs.

**Enjoy,
Judith Barnes
President, MHSLA**

2009 Conference Planning Committee

Conference Planning Chair, Sheila Bryant

Local Arrangements Chair, Jennifer Barlow

Education

Yvonne Boudreau, Chair
Roberta Craig
Diane Hummel
Sandra Kommit
Michael Simmons

Accommodations

Mary Jo Wyels, Chair
Betty Marshall
Mary A. Hanson
Sandy Swanson
Jennifer Barlow

Hospitality

Lois Dye, Chair
Jennifer Barlow
Mary Jo Wyels

Publicity

Sandy Swanson, Chair
Mary A. Hanson
Maureen Watson

Registration

Brett Powers, Chair
Jodi Tyron
Lois Dye
Judy Schroeder

Vendors

Alison Konieczny, Chair
Barbara Platts

Registration Desk

Lois Dye
Betty Marshall
Judy Schroeder
Sandy Swanson
Mary Loftis
Mary Jo Wyels
Jennifer Barlow
Diane Hummel
Maureen Watson
Alison Konieczny
Beth Trapp
David Silberman
Kimberly Aslett

Wednesday, September 23, 2009

8:00 – 9:00 am

Breakfast, Great Lakes Ballroom

Wednesday Breaks will be held in the Coasters Lounge, sponsored by New England Journal of Medicine.

Lunch, Noon – 1:00 pm, Great Lakes Ballroom.

9:00 am – 4:00 pm Concurrent Session Track 1

**Measuring your Impact:
using evaluation for library advocacy**

6 hour CE, Harbor Room, Doubletree Hotel

In today's bottom-line-focused environment, it is vital that library users and stakeholders recognize and value the importance of their library's services and of the librarian to the organization. Participants in this workshop will become familiar with an evaluation process and will use and take away methods and tools for assessment, evaluation planning, creating logic models, data collection, data analysis and reporting. The workshop will feature group exercises that move participants through the steps of an evaluation process. For more information, including copies of handouts and course materials, see the GMR website: http://nmlm.gov/evaluation/workshops/measuring_your_impact/



Ruth Holst, AHIP, FMLA, is the Associate Director, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Chicago. Ruth is President-elect of the Medical Library Association.



Jacqueline Leskovec is the Outreach and Evaluation Coordinator, NN/LM Greater Midwest Region.

Wednesday, September 23, 2009

9:00 am – 4:00 pm Concurrent Session Track 2

Geeks Bearing Gifts

6 hour CE, Centennial Room, Doubletree Hotel

A fun, fast-paced, and informative introduction to, and update of, today's hottest technology trends. Participants will be able to identify technology trends and understand how these trends will impact or can be integrated into library services. Content will be presented with a "can-do" focus intended to encourage participants to investigate at least one technology for implementation in their institution. Course structure includes brief vignettes and demonstrations of a wide variety of technologies. Bring your wifi-enabled laptop for hands-on exercises, or just sit back and enjoy the program! For additional information about the course, including handouts, please see the GMR website:

<http://nnlm.gov/training/geekgifts/>



Instructor:

Max Anderson, Technology Coordinator, NN/LM

**Wednesday Breaks in the Coasters Lounge,
sponsored by New England Journal of
Medicine**

6:00 – 9:00 pm

Welcome Reception, Great Lakes Ballroom



Enjoy an opportunity to renew old acquaintances and make new friends at our Welcome Reception.

Featuring the band *Lazy Blue Tunas*. Dance floor, hearty hors d'oeuvres buffet, cash bar.

Thursday, September 24, 2009

8:00 – 9:00 am

Breakfast Program: Justifying Your Publication Expenditures

Breakfast with Program sponsored by Swets Information Systems
Great Lakes Ballroom, Doubletree Hotel

Planning and budgeting efforts are destroyed by new prices from publishers far exceeding your estimates, how can you make the best decisions with limited resources? Plus, a special announcement about a new offering from MLC



Robert Morrisey, MBA, has worked in the database industry and partnered with medical librarians for nearly 18 years. He is currently with Swets Information Systems.

9:00 – 10:15 am

The Importance of Getting it Right: Dr. Stephen D. Cohle

Keynote Address, Pointe West Room, Doubletree Hotel



Anatomic & Clinical Pathology, Cytopathology, Forensic Pathology; Chief Medical Examiner for Kent County, Grand Rapids, Michigan.

In addition to publishing more than 55 professional articles, Dr. Cohle has co-authored two true-crime titles: *Skeletons in the Closet: Stories from the County Morgue*, and *Cause of Death: Forensic Files of a Medical Examiner*.

10:15 – 10:30 am

Beverage Break Sponsored by Matthews Books

10:30 am – Noon

Michigan Health Sciences Libraries Association Annual Membership Meeting

Pointe West Room, Doubletree Hotel

Agenda

1. Call to Order, Welcoming Remarks - Judy Barnes, President
2. Reading of the Rules – Mary Hanson, Parliamentarian
3. Approval of the Minutes – Arlene Weismantel, Secretary
4. Reading of the Board Decisions – Arlene Weismantel, Secretary
5. Archivist’s report – Maureen Watson, Archivist
6. Treasurer’s report – Jill Turner, Treasurer
7. Standing Committee Reports & awarding of certificates:
 - a. Audit – Diane Gardner, Chair
 - b. Bylaws – Mary Hanson, Chair
 - c. 2009 Conference Planning
 - i. Local Arrangements – Jennifer Barlow, Chair
 - ii. Education – Yvonne Boudreau
 - d. Membership – John Coffey, Chair
 - e. Nominating – John Coffey, Chair
 - i. Election results
 - f. Outreach & Advocacy – Melanie Bednarski, Chair
 - g. Communications – Arlene Weismantel, Chair
 - h. Research – no report
 - i. Resource Sharing – Heidi Schroeder, Chair
 - i. Group Purchasing – Mike Simmons, Chair
8. Regional Representative Reports:
 - a. GMR – Barbara Platts
 - b. ERHSLA – Melanie Bednarski
 - c. MDMLG – Marilyn Kostrzewski
 - d. MMHSL – Mike Simmons
 - e. WMHSLA – Jennifer Barlow
9. Special Awards:
 - a. Lifetime Achievement
 - b. Librarian of the Year
10. 2010 Conference invitation
11. Old Business
12. New Business
13. President’s Remarks
14. Passing of the Gavel
15. Adjournment

Thursday, September 24, 2009

Noon - 1:00 pm

Lunch & Learn: Micromedex

Luncheon, Great Lakes Ballroom



Beth Smith, from Thomson Reuters, will provide an overview of the Micromedex databases. This training session will focus on the new point-of-care interface covering drug, disease, lab, alternate medications, patient education, dosing tools, and clinical calculators.

Beth Smith, RN, BSN is a Clinical Solutions Trainer for Thomson Reuters. She has previously worked as a Registered Nurse in Labor and Delivery, Postpartum and Newborn Nursery at Northwestern Memorial Hospital in Chicago, IL and as a Senior Medical Safety Analyst at Abbott Laboratories. She is currently working towards her Masters in Training and Development.

1:00 - 5:00 pm Concurrent Session -- Track 1

Exhibits and Posters

Macatawa & Ottawa Rooms, Doubletree Hotel

Take this opportunity to visit the vendor exhibits and to review posters presented by library colleagues. Be sure to stop in at 4:30 for the exhibitors' raffle...you must be present to win!

Vendors will be available in the Exhibits hall throughout the afternoon.

Poster presentations are from 1:00 – 2:00 pm. Posters will remain on display through the afternoon.

4:00 pm: Afternoon Break in the Exhibits & Posters area sponsored by Wolters Kluwer Health / Ovid

4:30 pm: Raffle in the Exhibit Hall

Exhibit Hall: Vendors

BASCH Subscriptions, Inc.

Come and speak with Laurie Schwed, Regional Sales Director, and learn how Basch's full service subscription management can benefit your institution.

EBSCO

Please take the opportunity to come and speak with Terrie Kelty on Thursday.

EBSCO Publishing

Justin Dechene will be presenting Friday's Lunch & Learn on the Dynamed program.

Elsevier

Lori Winter will present Friday's Breakfast program: Mosby's Nursing Suite, sponsored by Elsevier.

EOS International

Please stop by and say hello to Account Manager Josh Rosenthal. He'll be happy to explain the benefits you'll enjoy from our technology and our people.

Matthews Medical & Scientific Book Company

Enjoy the Thursday morning beverage break, sponsored by Matthews Medical & Scientific Book

Company, and come to the vendor hall to speak with representative Leann Carey.

Michigan Library Consortium

Please stop by MLC's exhibit and learn from representative Diana Mitchell what MLC has to offer your institution.

National Network of Libraries of Medicine (NN/LM) Greater Midwest Region

NN/LM GMR representatives are partnering with MHSLA to make the annual conference a success! Please take time to join GMR representatives and learn how the network works to improve health information access for all.

Stat!Ref

Come visit with your Stat!Ref representative Nikole Riley at the MHSLA conference, and don't forget to enter yourself to win a raffle prize, courtesy of Stat!Ref.

Swets Information Services

Robert Morrisey will present Thursday's Breakfast Program, Justifying your publications expenditures.

Thomson Reuters/Micromedex:

In addition to sponsoring and presenting the Thursday Lunch & Learn, Dawn Keech & Beth Smith will be available in the Exhibit Hall on Thursday.

Wolters Kluwer Health/Ovid

Amy Allan & Connie Van Dam from Wolters Kluwer Health/Ovid will be at the conference and have generously sponsored the Thursday afternoon break.

Exhibit Hall: Posters

Presenters will staff their posters from 1:00—2:00 pm in the Exhibits Hall. Posters will remain on display through the afternoon. Please note, poster abstracts are presented at the back of this program.

Harness the Power of Google

Mark MacEachern, MLIS
Anna Ercoli Schnitzer, AMLS
Merle Rosenzweig, AMLS
University of Michigan Health
Science Libraries

MHSLA: LOL the Power of Laughter

Maureen Watson, MS, AHIP
MHSLA Archivist
Optometry Librarian
Ferris State University

**Medical Library at a Distance:
Collaborating with the Medical
School in Opening Expansion Sites**

Abraham Wheeler, MLIS
Susan Kendall, Ph.D., MS(LIS)
Michigan State University Libraries

**Power Up Citation Management:
Which One is Best at What?**

Carole Gall, MLS, AHIP
Indiana University School of
Medicine Libraries
Indianapolis, IN

**Metropolitan Detroit Medical
Library Group**

Jennifer Bowen, MLIS
Children's Hospital of Michigan

**Reading Advocacy in a Children's
Hospital**

Patricia C. Supnick, MLIS
Phyllis Ann Colburn Memorial Library
Children's Hospital of Michigan

**NLM Duplicates Program: Free
Books for MHSLA Members**

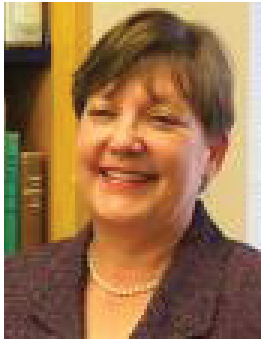
Heidi Schroeder, MLIS
Michigan State University Libraries

Thursday, September 24, 2009

1:00 – 2:30 PM Concurrent Session – Track 2

State and Regional Library Updates

Pointe West Room, Doubletree Hotel



State Librarian Nancy R. Robertson will update us on the state of the State of Michigan libraries. Ms. Robertson has served as state librarian since her appointment by Gov. Jennifer M. Granholm in 2005.

For more information about Library of Michigan, please see <http://www.michigan.gov/libraryofmichigan>



Charniel McDaniel of the Greater Midwest Region, National Network, Libraries of Medicine will present an annual update of the services and opportunities available through the GMR.

For more information about the GMR, please see: <http://nnlm.gov/gmr/about/gmrupdate.html>

Afternoon Break in the Exhibit Hall at 4:00 pm sponsored by Wolters Kluwer Health / Ovid.

Raffle at 4:30 pm.

Thursday, September 24, 2009

2:30 – 4:00 PM Concurrent Session – Track 2

Emergency Preparedness: a 10 step approach to service continuity management

1.5 MLA CEU; Pointe West Room, Doubletree Hotel

For training NN/LM network members in emergency preparedness, NN/LM has chosen to focus on continuation of patron service during and after an incident rather than on the traditional focus of disaster planning, which was preservation and salvage of library collections. This course will assist participants in the planning process, from risk assessment, to protecting staff and patrons, to identifying core collections and services, to obtaining outside help when needed.



Barb Platts, Manager, Department of Library Services, Munson Medical Center; Michigan GMR Rep – Emergency Preparedness Working Group Regional Coordinator

6:00 – 9:00 pm

Dinner Cruise on the Holland Princess



We've chartered the *Holland Princess* for a relaxing evening. As we dine, we will tour Lake Macatawa and Lake Michigan, viewing beautiful scenery, picturesque lake homes and historic landmarks such as Big Red Lighthouse. **Please be at Door #4 near the conference rooms by 5:30 pm to board the bus.**

Friday, September 25, 2009

8:00 – 9:00 am

Breakfast: Mosby's Online Nursing Resources

Breakfast with Program sponsored by Elsevier, Great Lakes Ballroom



Please join Lori Winter, Midwest Account Representative at Elsevier, for a presentation on Mosby's Online Nursing Resources. Mosby's Nursing Suite (comprised of Mosby's Nursing Skills, Mosby's Nursing consult, and Mosby's Index) connects authoritative information with powerful technology

to give you complete confidence that your nursing staff has the resources necessary to consistently provide optimal patient care.

9:00 am – Noon **Concurrent Session – Track 1**

PubMed for Experts

3 MLA CEUs, Holland Hospital Computer Lab

Please be at Door #4 near the conference rooms by 8:30 to board the bus.

Designed for experienced MEDLINE searchers, this hands-on class will highlight advanced PubMed techniques that can be used to conduct comprehensive searches. Attendees are encouraged to contribute past and present difficult searches to discuss with the class.



Deborah Lauseng, AMLS

InfoPoint Services Coordinator, Health Sciences Libraries
Nursing Liaison Librarian, Taubman Medical Library, University of Michigan, Ann Arbor.



Merle Rosenzweig, M.L.S.

InfoPoint and Liaison Librarian, Taubman Medical Library,
University of Michigan, Ann Arbor.

Friday, September 25, 2009

10:00 am – Noon Concurrent Session – Track 2

Pecha Kucha Dutch!

Michael Simmons, Sparrow Health System, Moderator
Centennial Room, Doubletree Hotel

These fast-paced slide presentations offer a quick glimpse of the library scene in Michigan and Ontario.

Library Fail.com

Diana Balint, Oakwood Southshore Medical Center

My journey through downsizing

Jennifer Barlow, Borgess Health Alliance

TBA

Melanie Bednarski, Genesys Regional Medical Center

You're in CADL country, "Pardner"

Eunice Borrelli, Capital Area District Library

Nursing Point of Care Tools : The HDGH Experience

Toni Janik, Hotel Dieu Grace Hospital"

Pyramidal Perspectives

Michael Simmons, Sparrow Health System

The Incredible Shrinking Library

Sandra E. Swanson, Mercy Health Partners

Michigan Health Go Local and MedlinePlus: the Ultimate Consumer Health Collection

Jill Turner, Wayne State University

Friday, September 25, 2009

Noon – 1:00 pm

Lunch & Learn: Dynamed

Great Lakes Ballroom, Doubletree Hotel



Please join Justin Dechene, Field Sales Representative from EBSCO Publishing, to learn about [DynaMed](#), an evidence-based point-of-care clinical reference system that is updated daily. In this session, you'll explore ways that this tool provides value to your organization, and find out how you can optimize information retrieval using various **DynaMed** features. To learn more about **DynaMed**, please visit:

<http://www.ebscohost.com/dynamed/default.php>

1:00 – 2:00 pm

Why the world needs medical librarians: the humorous side!

Honorable Chief Judge Sara J. Smolenski

Closing Keynote, Centennial Room



63rd District Court, Grand Rapids. Judge Smolenski was elected to the court in 1990 and appointed Chief Judge in 1996.

Well-known for her service to the community, Judge Smolenski has twice been named one of the 50 Most Influential Women of West Michigan by the Grand Rapids Business Journal. In 2006, she earned the Grand Rapids Chamber of Commerce Athena Award. Grand Rapids Community College honored Judge Smolenski in 2003 with both the Distinguished Alumni Award and the Salute to Women Alumna Award.

Poster Abstracts

Posters presented on Thursday, September 24, 2009

Macatawa & Ottawa Rooms, Doubletree Hotel

Harness the Power of Google

Mark MacEachern, MLIS, Anna Ercoli Schnitzer, AMLS, Merle Rosenzweig, AMLS; University of Michigan Health Sciences Libraries

Do you know everything Google can do for you? Not only does Google help find precise citations and fast answers to trivial questions, but it also acts as a powerful tool in supporting medical research and clinical practice. Google Scholar, which indexes scholarly literature, is an excellent source of full-text, peer-reviewed articles, and interfaces well with EndNote and other bibliographic software. Google Reader, which uses Real Simple Syndication (RSS) to bring updated web content to one place, allows researchers to stay up-to-date with the developments in their field relatively effortlessly. With Google Docs, researchers can easily share and collaborate on a web-based word processing spreadsheet and/or presentation document without having to rely on email as a primary means of communication. Google

also indexes and provides full-text, searchable access to digitized public literary content and library texts in the public domain, as well as varying degrees of access to copyrighted material. In addition, Google provides online mail and backup options, corrects spelling errors, offers spelling suggestions, supports many online mapping applications, and functions as both a calculator and dictionary. The most impressive part of Google, besides its intuitive user-interface, is that it frequently produces and promotes new directions, new ideas, and, ultimately, new applications.

Medical Library at a Distance: Collaborating with a medical school in opening expansion sites.

Abraham Wheeler, MLIS; Susan Kendall, Ph.D., MS(LIS); Michigan State University Libraries

The Michigan State University College of Osteopathic Medicine (COM) opened two new expansion sites for medical education in the summer of 2009 at the Detroit

Medical Center and in Macomb County at the Macomb University Center. While the College faced the challenge of how to provide medical education to a class of students located at three different sites, including East Lansing, the MSU Libraries faced the challenge of how to provide quality library resources and services to the expansion sites while the physical library and librarians remained located in East Lansing. The first step was educating COM administrators involved in the expansion about the libraries and why we should be involved in the planning of the new sites. After this it was important to be proactive to remain relevant as the planning progressed.

The MSU Libraries is using several strategies to ensure that students at the remote sites are aware of their access to similar resources and services as students in East Lansing, including developing and promoting a digital library portal, focusing on electronic resource acquisition, and working with staff at on-site learning resource centers to make students aware of what is available. We found it important to build and strengthen ties with the libraries of other institutions that were physically more convenient to the students, and we created a system to allow for book delivery and interlibrary loans to the sites. Now that there are students at the sites, we continue to collaborate with the college to find the best solutions to

offering distance services using course management software like Angel, LibGuides, and newer online communications methods. Lessons learned about collaboration with a medical school and planning for providing library services and resources at a distance will be highlighted.

MHSLA: LOL the Power of Laughter

Maureen Watson, MS, AHIP; MHSLA Archivist, Optometry Librarian, Ferris State University

Featuring humorous moments in MHSLA meetings from 1998-2008.

The NLM Duplicates Program: Free Books for MHSLA Members

Heidi Schroeder, MLIS, Michigan State University Libraries

For the last couple of years, MHSLA has participated in the National Library of Medicine's Duplicate Books Program. The MHSLA Resource Sharing Committee receives these books directly from NLM and distributes them to MHSLA members for free. This poster describes MHSLA's involvement with the NLM Duplicates Program and the procedures involved for the Resource

Sharing Committee. It also provides an analysis of the last four shipments of NLM duplicate books that have gone out to MHSLA Members.

Metropolitan Detroit Medical Library Group

Jennifer Bowen, MLIS, Children's Hospital of Michigan

The Metropolitan Detroit Medical Library Group (MDMLG) can trace its roots to the Biological Sciences Group established by the Michigan Chapter of the Special Libraries Association in 1946. During the 1960's, several plans came into fruition including the production of a serial locator tool, the creation of a union catalog of monographs, and the establishment of an active interlibrary loan network. The group began the process of formal organization and chose its current name in 1970.

Members include professionals, paraprofessionals, and students who are interested in biomedical libraries. The current membership represents hospital, academic, and special libraries from Southeastern Michigan and Ontario, Canada.

Today, MDMLG serves as a communication mechanism for its members by providing an opportunity to study common

problems, work on joint projects, and enhance the quality of service in biomedical libraries.

This poster highlights some of the continuing educational opportunities offered to MDMLG members, member achievements, and general information about the benefits of membership with MDMLG.

Power Up Citation Management: Which One Is Best at What?

Carole Gall, MLS, AHIP, Indiana University School of Medicine Libraries

Is EndNote worth the learning curve? EndNote's Cite While You Write is the gold standard. PubMed has no "direct export" to EndNote, Reference Manager, and RefWorks, but Zotero captures PubMed references simply and easily. Don't all citation managers have a learning curve? "Zotero is so intuitive"—maybe, if you do music play lists. Do CiteULike, Delicious.com, and CiteMe by OCLC in Facebook manage citations? What do you mean by saying "Do your research in the native databases? I just use EndNote."

Harness the energy of reference systems best for an information format (book, journal article, and web), and on-the-spot convenience.

Health science librarians can feel the power and turn up the heat on citation management to knowledge management.

Reading Advocacy in a Children's Hospital

Patricia C. Supnick, MLIS, Phyllis Ann Colburn Memorial Library, Children's Hospital of Michigan

The Phyllis Ann and Leslie E. Colburn Family Library has had a summer reading program for the last four years. It is done to encourage reading, library usage and to give the children activities to fill up their days at the hospital. Many of the children are reluctant readers. Children included in the program are inpatients and their siblings, ages five and up. The program is designed so a child can complete it within a three to four day hospital visit. Each year the summer reading program, coordinating with the Detroit Public Library, has the same theme as Michigan public libraries. Starter bags, containing two books (titles that appeal to reluctant readers), puzzles and a craft are handed out to each child. There are weekly activities involving staff and volunteers within the hospital. Some of the activities this year included visits from Denise Brennan-Nelson, author of *Willow*, and Robin Moore,

author of *Mama Got Rhythm and Daddy's Got Rhyme*. Also, staff and volunteers presented a play based upon Melinda Long's book *How I Became a Pirate* for a group of patients and their siblings. Children are acknowledged for completing each level of the program by putting their first names on display in the library. They also receive prizes. In addition, children that have completed the program are given Detroit Tiger tickets as incentive. In the last four years, we have encouraged over 350 children to read.

Notes

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Matthews Medical & Scientific

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Exhibitor

Michigan Library Consortium

Exhibitor

**National Network of Libraries of
Medicine (NN/LM) Greater Midwest
Region**

Exhibitor, Guest Speakers

Continuing Education course sponsor

New England Journal of Medicine

Wednesday afternoon break sponsor

Stat!Ref

Exhibitor

Swets Information Services

Thursday Breakfast sponsor

Exhibitor

Thomson Reuters/Micromedex:

Thursday Lunch sponsor

Exhibitor

Wolters Kluwer Health/Ovid

Thursday afternoon break sponsor

Exhibitor

Hotel Map

