
mhsla news

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President's Column

Well, a few things never change, like the weather in Michigan! But already there have been several changes in MHSLA this year! Our long-time archivist, Bill Nelton, had to step down this year due to job changes. Our new archivist is Rosemary Whelan from the University of Michigan. Welcome, Rosemary! Also, our newly elected treasurer, Mary Griswold, has also had to resign due to job changes. The Board selected Debbie Jankowski as her replacement through the end of the fiscal year. Thank you, Deb!

In addition, the chair of the ad Hoc Technology Committee, Craig Mulder, has moved to another position outside of the health sciences libraries. The Board would like to make this committee a standing committee. A chair will be selected soon. The committee charge is to investigate, report to the members, and provide input to the Education Committee on the impact on technology on library services and operations. Also the committee will suggest to the Board ways to incorporate new technology in the operations of the Association. Some of the current technology which could be investigated is video conferencing and full-text/electronic journals. Given the nature of this committee's charge, I would like to ask the university members to help find participants from your institutions to play a part on this committee. The universities often have both the expertise and the technology before any of the hospitals.

The Board also gave the Membership and Publications Committee some guidance on the content of the MHSLA web page. Be sure to visit this site often to see the changes there.

It has been several year since the Association has really examined our long range plan. The Board has already talked about the goal of 90% of the members attending the annual meetings as being unrealistic. Since this is your organization, your feedback is important. Let me know your comments on the entire long range plan. (See later on in the newsletter).

The Association is already gearing up for the joint meeting in 1999 with the Midwest Chapter of MLA. Betty Marshall and Sandy Swanson would welcome some help on the education piece of the program.

This will be an exciting year and I am happy to be a part of it!

Mark Your Calendars

The Michigan Health Sciences Libraries Association's 24th Annual Educational Conference is scheduled for September 10th - 12th, 1997. The site of this year's meeting is the prestigious Dearborn Inn.

The Dearborn Inn was built by automotive mogul Henry Ford I and first opened its doors in 1932. Located adjacent to the then Ford Airport, the hotel was originally designed with the world traveler of that era in mind, whether arriving via car, airplane, or zeppelin. Currently owned and operated by Marriott Hotels, this recently refurbished hotel provides colonial charm in an elegant setting. All the rooms throughout the facility feature historic reproductions of Early American furnishings and decor. Besides the guest rooms in the Main Inn, there are two Colonial Lodges and five individual Colonial Homes. Each of the homes is an authentic replica of the birthplace

or residence of a famous figure in American history.

The Dearborn Inn is located across the street from Greenfield Village and the Henry Ford Museum. This year's special event will take place at the Village and will include a horse-drawn buggy tour of the village and dinner at the Eagle Tavern.

The educational portion of the conference is shaping up nicely. As yet the classes and programs have not been announced. CE courses will be offered on Wednesday, September 10th. Lunch in the garden will be included. Thursday, September 11th, will start off with the general business meeting in the morning, then two programs in the afternoon. Friday, September 12th will have two programs in the morning and afternoon. Either Thursday or Friday will include a luncheon in the Alexandria Ballroom.

The 24th Annual Educational Conference will be one for the history books. Hope to see you there.

Joan A. Emahiser, Co-Chair
Local Arrangement Committee

MDMLG CE Courses

The MDMLG sponsored CE course this year will be the SLA course: "Copyright in the Electronic Age". The instructor will be Lara N. Gasaway, Director of the Law Library and Professor of Law at the University of North Carolina. The course will be held on Friday, March 14, 1997 at the One Ford Place in Detroit, part of the Henry Ford Hospital and near the Fisher Theater. It is a very nice facility with close and convenient parking. The prices are \$75.00 for MDMLG members and \$90.00 for non-members. Please mark your calendars - this should be a very informative class, given all the new challenges in the area of copyright due to increased use of the Internet and electronic transfer of information.

The Professional Development Committee will also present another class in the spring aimed at the staff who work

the "front lines" in the library. This will be a half day session on customer service and dealing with difficult situations. Margaret Auer, Dean of the University Libraries, University of Detroit Mercy, will be the instructor. The class will be held in the morning on Thursday, May 8, 1997 at Bon Secours Hospital. The prices are \$20.00 for MDMLG members and \$25.00 for nonmembers.

Class sizes are limited and preference will be given to MDMLG members. Please contact Ellen O'Donnell at St. John Hospital, Detroit for registration information.

Phone: (313) 343-3734
FAX: (313) 343-7598
E-Mail: odonnel@mlc.lib.mi.us

MHSLA Web Page

Thanks to Michael Simmons MHSLA now has a web presence (<http://www.lib.msu.edu/mhsla/>). The Publications Committee has the overall archiving responsibility for the page but it is a collaborative effort. There is information on the Association. Board meeting minutes, and older issues of the newsletter will be added to a members only section. Those members wanting access may contact Mike Simmons for the necessary User ID and password. The MHSLA website is a work in progress. All comments, suggestions and questions are encouraged. As more information comes in about the 24th Annual Educational Conference it will be added to the page. Check it frequently.
E-mail: simmon11@pilot.msu.edu

MHSLA Membership Form

The 1997 MHSLA Membership forms have been mailed out and should be returned by February 20th. If you have not received a form contact Mike Simmons at (517) 371-3830 or email at simmon11@pilot.msu.edu and a form will be mailed to you. A Membership form may also be retrieved from the MHSLA website at <http://www.lib.msu.edu/mhsla/join.htm>.

Strategic Plan 1990-1993 - Summary

To further health sciences librarianship by assisting members to demonstrate a positive impact on health care within their communities.

GOALS

- I. Networking for Sharing of Resources
- II. Educational Opportunities for Members
- III. Application of Research in Library Science to Health Care
- IV. Provision of a Professional Support System
- V. Financial Viability of the Association

CRITICAL SUCCESS FACTORS FOR GOAL ACHIEVEMENT

- I. Networking for Sharing of Resources
 - A. Identification of Resources
Develop a process for maintaining and updating a "resources database."
 - B. Formal Communication
Continually determine members' needs and evaluate adequacy of database.
 - C. Accessibility
Maximize accessibility of database resources to all members.
- II. Educational Opportunities for Members
 - A. Sponsorship of Continuing Education
Educational offerings should meet the expressed needs of members.
 - B. Basic Skills
All members should be able to successfully exhibit and employ a determined set of basic skills.

- C. New Developments
New knowledge that impacts librarianship should be incorporated into continuing, as well as basic educational programs; programs should be continually evaluated for their effectiveness and content.

III. Application of Research in Library Science to Health Care

- A. Development of Research Skills
All members should possess adequate skills for applying research to meet individual institutional needs.
- B. Coordination of Efforts
Research within the field should have statewide coordination for the purpose of communication.
- C. Conduct of Research
The Association should facilitate systematic inquiry into the nature of health sciences librarianship by sponsoring and/or conducting appropriate research projects.

IV. Provision of a Professional Support System

- A. Opportunities for Meeting and Sharing
Ninety percent of the membership should choose to attend the annual meeting.
- B. Identification of Contacts
People serving in library manager roles throughout the state should be identified for membership; this list of professional contacts should be updated on an ongoing basis.
- C. Communication
Membership should be surveyed on a regular basis to determine optimum communication

process and appropriate tools.

V. Financial Viability of the Association

- A. Cost of Achieving Goals
The actions required to implement the Association's goals should be specified and responsibilities for achievement should be clarified.

Actions should be clarified and prioritized and the costs of implementation determined. These costs should be included in total operating requirements.
- B. Funding
Dues and other sources of funds should be adequate to support operating requirements.

Internet: an Integral Part of Library Operations

While Amberg Library has only had Internet access for about 15 months, we've come to rely on it for all aspects of library operations. Recent examples:

- **Acquisitions:** A physician asked us to purchase software based on a year-old flyer. The phone and fax numbers on the flyer were both out of service. An AltaVista search of the World Wide Web turned up its new address, phone and fax in another state.
<<http://www.altavista.digital.com>>
We also regularly consult Doody's <<http://www.doody.com/>> and Login Brothers' <<http://www.lb.com/>>.
- **Cataloging:** Using FTP, our cataloger submits her orders for cataloging records to Marcive, Inc., and can pick up the ready-to-load MARC records within 24 hours. (To set up this service contact Marcive, Inc. at 1-800-531-7678;

purchase of software required to submit requests via FTP.)

- **Circulation:** We determined the current replacement cost for Audio-Digest tapes in order to bill delinquent borrowers by looking at the Audio-Digest homepage: <<http://www.audio-digest.org/>>.
- **Collection Development:** For help in writing our collection development policies, we searched the Web for other libraries' policies. (We found university but not hospital library collection development policies online.)
- **Consumer-level reference services:** Consumer Library staff assisted the mother of a terminally ill child to find a local support group by searching the Web. They were also able to find appropriate information on "spherocytosis," a subject too specific to be covered in their collection of lay literature.
- **Document Delivery:** We print MMWR directly from the CDC homepage rather than using our scant shelf space to store back issues and using staff time to check in, file, copy and refile issues. <<http://www.cdc.gov/>>
- **Interlibrary Loan:** We've begun using CCC Online to report and pay royalties for interlibrary loans borrowed in excess of CONTU guidelines. <<http://www.copyright.com/>> We also accept our users' requests for interlibrary loan through e-mail.
- **Reference:** Out-of-scope topics can now be covered with a search of the Web. We have able to direct users to college homepages rather than maintaining catalogs; find poetry about children for our public relations department; and come up with a brief history of "Santa Claus" for the Toastmasters' club.

- **Serials:** We participate in BACKMED, a duplicates exchange list for medical and nursing titles. Subscribe through listserv@sun.readmore.com

- **Technology:** "Collaboratories" and "data mining" are concepts mentioned in passing in recent seminars and listserv discussions. Too new to be in reference works, these topics on the cutting edge of technology and research may one day affect hospitals and hospital libraries, and they may already be important to academic librarians. Curious? Look at "data mining" at <<http://www.acm.org/>> as the topic of a special December issue of "Communications of the ACM." University of Michigan's collaborative work is described at <<http://www.crew.umich.edu/>>, and the Triad project <<http://camis.stanford.edu/projects/triad.html>> is just one of several in the area of medicine.

Do you have an Internet success story to share? Have you found something that can be done more quickly, more easily, or more conveniently using the Internet -- or something you could not have done at all without it? The Technology Committee would like to hear from you! Fax Sandy Swanson at 616-391-3527, or e-mail sswanson@bw.brhn.org.

Those who are not yet connected -- clip this column! We hope this information from your colleagues may convince your administrators that the Internet is vital to library operations at your institution.

Room Mates for MHSLA Conference

Roommate matching arrangements, for the '97 conference, may be made by posting a message to the MHSLA Listserv at MHSLA@msu.edu, or for those without email access, by calling Chris Hunt at (313) 458-4311. Chris will

post the message for you and will include your full mailing address and voice phone.

Personnel/Institution News

New email addresses for **Hurley Medical Center** librarians:

Martha Studaker:
mstudak1@hurleymc.com

Laura Friesen-Lynn:
lfriese1@hurleymc.com

Hotel Dieu Grace Hospital, Windsor has a new email address:
library@HDGH.org
Phone: (519) 973-4411 ext 3178

Flint Osteopathic Campus will close to move into our new home at Genesys--Health Park. Movers estimate the process will take one week. The libraries will reopen on February 3. The LIBID for Genesys--Health Park will be 48504A and our OCLC code will be EUH. The staff of the library will continue to receive DOCLINE requests for both the St. Joe code and the FOC code until Serhold can make the necessary changes. The new address will be:

Genesys Regional Medical Center
Health Park
One Genesys Parkway
Grand Blanc, MI 48439-1477
Phone: (810)606-5260
FAX: (810)606-5270

Once we are settled in and semi-organized, we would love to have visitors!

Doris Blauet

Kenneth R. Nelson, Marquette General Hospital is currently an Adjunct Professor/Reference Librarian in the Public Services Section at Northern Michigan University. This is a part-time contractual position for one 15-week

semester. As if he doesn't currently have enough to keep himself busy. Ken also states that as of January 26, 1997, there is 178 inches of the funny white stuff on the ground. Eighty inches to date more than is normal for the season (normal being 98 inches).

Botsford Hospital Library now has its very own web page. The URL is www.bghlib.org -- Deborah Adams would welcome any comments or suggestions from anyone. Certain areas such as the web sites will be changing all the time of course. Thanks so much.

Nancy Manninen, Portage Hospital professional librarian and archivist, was presented with a Portage Health System Special Service Award at Portage's Centennial Holiday Party for employees in December. The award read "In grateful recognition of outstanding service to the community and Portage Health System in celebrating one hundred of caring for the people of the Keweenaw"

"Nancy Manninen, whose career as a hospital librarian and health care historian began under the sisters, has been a driving force in preserving our history and heritage," said Jim Bogan, Portage chief executive officer. "Thanks to her work as archivist and historian over many years, and her extraordinary dedication during the past 18 months as chair of the Portage Centennial Task Force, we have a much greater appreciation, not only of our rich history, but also of the ideals we have inherited."

Manninen has been actively researching the medical history not only of the hospital but of the entire Keweenaw since 1986. This past year she presented the results in a local newspaper series. These articles, along with periodic historical photo exhibits, continue Manninen's efforts to make the public aware of the Keweenaw's medical history.