



MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

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President's Page

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Get the net! --- Internet!

While I have enjoyed the repartee', I wish others could whiteness the humor. Most folks would not believe Librarians could have a sense of humor.

While we're at it, ask the average person on the street what is their definition of a medical librarian and odds are they'll tell you they keep medical records, or, worse yet, they didn't know that hospital's had librarians.

And if that's not bad enough, many hospital employees (the real rank and file) have no idea what we do.

And then there are our institutional managers, administrators and even some VP's who are not aware of how Librarians "fit" within the organization.

No wonder JCAHO has not really "paid attention" to Librarians -- OH, excuse me, "knowledge based information services."

Internet has been busy with the exchange of messages regarding JCAHO, credentials, AHIP

membership and reporting relations for Librarians. Not a day goes by....

I've been extremely fortunate to have an ear to people who value Library services and consider me to be an asset to the organization and my Library to be a marketing and recruitment tool. They have even honored me with the 1994 Manager of the Year Award. (At MCMC it's called the "Belan Award for Excellence in Management".)

But, we hear frequently, lately, about downsized libraries or budget cuts. Many of our colleagues are not able to attend meetings like ours because of such cutbacks.

It's time we get the word out about what Librarians are really capable of doing for their institutions.

And so, to reach potential users or supporters, the Executive Board has established a Marketing and Exhibits Committee which will set up exhibits at Association conferences such as Michigan Medical Society, Michigan Nurses Association, Michigan Hospital Association, etc. Their aim will be to display resources

and services available in most Libraries and their (both the Librarians and the services) to the organization and administration.

At the Annual Educational Conference, the Executive Board will recommend that the Committee be made a "Standing Committee", chaired by the Immediate Past President.

The Committee will organize attendance at the various conferences. MHSLA members in the geographic area where conferences are to be held will be asked to represent MHSLA at the exhibits so that costs for room and board are minimal. The Committee will also petition the GMR for funds to cover exhibit costs. (Such grants exist, but have not been requested yet.)

We hope that members will support this Committee. To join, contact Sandra Swanson (our incoming President). If you have questions or concerns, contact your Local Group Representative or me.

I personally think it's time we get active, and above all -- heard!

FALL CONFERENCE UPDATE

Those of you who have not been privy to the planning of this year's conference should know that there is a lot to offer this year.

The CE offerings this year should appeal to most of those attending the Conference. If your institution is embarking on "Benchmarking" there is a workshop designed for Librarians to get you started. MACHIS members will be interested in the "Information for the Layperson" CE which will bring members up to date on selection skills.

The work of the Ad-Hoc Committee on Technology for Document Delivery and Interlibrary Loan, the Research Committee and Collection Development Committee should also provide a stimulating exchange. Their work will be presented at a special luncheon following the Business Meeting. Poster sessions will also include some of the research done by these Committees. Since these displays are presented by users rather than vendors, they should present an interesting and informative slant on current technology.

Also, following the Business Meeting and Luncheon, take some time to preview selected new videos on Library Science.

On Friday, you can partake of Technology I and II or sit in on a panel discussion of JCAHO planning and coping strategies and alternative careers for librarians.

If you have not registered yet, do so today. You'll be glad you did.

Judy Barnes

NETWORKING IN FRANKENMUTH

Networking activities will be available for conference attendees from 2:00 to 5:00pm on Thursday, September 29th at the Frankenmuth conference.

There will be a sign-up sheet for the activity of your choice at registration. Make plans to attend one of the following activities:

GOLF - The Fortress is an 18-hole championship golf course located in downtown Frankenmuth. The cost for nine holes and a cart is \$39.00 per person.

TENNIS - The Bavarian Inn Lodge has four tennis courts available at a cost of \$3.00 per hour per person.

SHOPPING AT BIRCH RUN - A trolley will be available at 2:00 to transport people to the Birch Run Outlet stores. There is no charge and you will receive a coupon for a complimentary coffee or soft drink at the Deli. The trolley will return to the Bavarian Inn Lodge at 5:00pm.

SHOPPING AT BRONNER'S - Meet with friends and car pool to nearby Bronner's Christmas Wonderland. After shopping you may want to visit Bronner's Silent Night Memorial Chapel.

POOL PARTY - Swim or relax with a cool drink next to the Bavarian Inn pool.

Cheryl Putnam
Saginaw Cooperative Hospitals

CONSUMER HEALTH INFORMATION CE COURSE UPDATED

CE 910 Consumer Health Information Services for the Layperson has been revised and will be offered at the MHSLA Education Conference in Frankenmuth on Wednesday, September 28, 1994. The instructor will be Kathleen Moeller, Health Sciences Library, Overlook Hospital, Summit, NJ.

The course has essential information for medical librarians who are involved or wish to be involved in any aspect of consumer health information. Issues such as funding, service policies, resource development, and information malpractice liability are addressed. Class exercises will show evaluation skills and medical reference interviewing techniques. Examples and sources of current, understandable, quality medical information for consumers are provided.

No one is sure exactly which health reform plan will pass congress; however, whatever plan is forthcoming, preventative medicine will be more important than ever. The success of preventative medicine depends on informed health consumers. Having a hospital sponsored consumer health information service of some kind is bound to be of great importance. As medical librarians who are aware of the directions of future health care, this course, CE 910, should prove of great interest.

Glenda Evans, Medical Librarian
HealthAnswers®
Bronson Methodist Hospital

EXECUTIVE BOARD HIGHLIGHTS

I've just been going over the minutes of the Board meetings for 1993-94 to glean the Executive Board Decisions for reporting to the Business Meeting at the Conference. We've had a busy year.

I'd like to thank all of the Committee Chairs who made my job that much easier this year. A lot of excellent work was done by this group for the benefit of the whole organization.

Resurrecting a Technology Committee for Document Delivery and Interlibrary Loan has proved to be beneficial to the programming of the Annual Conference and should prove useful in planning for MHSLA's future.

Establishing an Ad-Hoc Committee on Marketing and Exhibits will contribute to the future of our membership by bringing information about our membership and our organization to associations such as

the Michigan Medical Society, Michigan Nurses Association, and Michigan Hospital Association. We are going to get noticed and let them know that not only do we exist, but we have an important role in the future of their professions.

Results of the work of the Conference Planning, Education and Local Arrangements Committees are already in evidence. These Committees have worked hard all year to bring you a conference that should hold your interest throughout the program.

The results of the survey you participated in this summer regarding collections and archives will provide input for future planning of the organization.

To find out more, attend the Conference. Bring your voice and your vote. And, by the way, it wouldn't hurt you to volunteer to serve on a committee. Take it from a veteran, it's rewarding and fulfilling work.

Judy Barnes
President

MHA CONNECTION

As the MHSLSA representative to a Michigan Hospital Association, Sandy Swanson will be serving on a committee looking into the concerns of small or rural hospital libraries. Input from Association members is welcome.

MHSLSA ARCHIVES

It is requested that local groups send any extra available pictures that have been taken throughout the year to Bill Nelton. Also, starting this year, a copy of the local groups' business meeting minutes will now be kept in the Archives. The Annual Conference would be a convenient time to give these items to the Archivist.

PERSONALS

Sister Norma Harvey, SSJ will be retiring at the end of September after being Library Manager of the Borgess Medical Center's library for the past 10 years. She has survived two library moves and leaves a very beautiful and modern library.

She plans on taking life easy for a few months and then attending a four-month religious renewal program in San Antonio over the winter. She wants to keep busy on a part-time basis and on her own schedule.

We wish her well in her retirement.

Lea Ann McGaugh has returned to Michigan to take the position of Medical Library Manager at Catherine McAuley Health System in Ann Arbor. She started there on September 7th after working in Texas for just over a year. She is glad to be back and is so pleased to be seeing many old friends. She hopes to be able to attend at least part of our conference. Her phone number is 313/712-3043.

Eleanor Lopez was involved in a serious auto accident in August. She is recuperating at home and will return to Holland Community Hospital Library when all bones have mended. She appreciates the energy and loyalty of her five volunteers who have worked extra hours to keep her library functioning. Eleanor's home address is:

4789 Pleasant Road
Hamilton MI 49419

**MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION
EXECUTIVE BOARD 1993/94**

President: Judy Barnes
President-Elect: Sandra Swanson
Immediate Past President: Carole
Gilbert

Secretary: Mary Jo Wyels
Treasurer: Peggy Zorn
Archivist: Bill Nelton

LOCAL AREA REPRESENTATIVES

ERHSLA: Melba Moss
MDMLG: Carole Gilbert
MMHSL: Jane Claytor

NMHSLG: Kay Kelly
UPHSLC: Ken Nelson
WMHSLA: Betty Marshall

COMMITTEE CHAIRS

Audit	Jane Claytor
Bylaws	Mary Hanson
Collection Development	Betty Marshall
Conference Planning	Sandra Swanson
Document Delivery	Barbara Kormelink
Education	Robin Alanen Mosher
Local Arrangements	Barbara Kormelink
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Nominating	Ellen O'Donnell
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Research	Leslie Behm
Ad-Hoc Committee on Liability	Glenda Evans
AD-Hoc Committee on Position of MHSLA in MLA	Marge Kars
AD-Hoc Committee on Technol for ILL / Doc Del	Craig Mulder
GRM Representative	Ellen Marks
State Council Representative	Lynn Sorenson Sutton