

President's Page

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At the recent annual meeting of the Michigan Hospital Association's Affiliated Organizations, the topic of discussion turned to healthcare reform. A formal presentation was given on MHA's initiative on healthcare reform.

While MHA does not support a specific plan, they have cited specific elements that should be incorporated in any plan that is eventually adopted.

- ◆ Guaranteed universal coverage.
- ◆ Adequate financing, equitable sharing of costs among public and private purchasers.
- ◆ Cost containment/accountability to patients and payers.
- ◆ Restructured health delivery system.

MHA hopes to spark an interest in all Michiganians for these issues. You should:

- ◆ Become familiar with the different plans proposed in Congress.
- ◆ Voice your opinion to your Congressmen.
- ◆ Vote.

MHA has published an in depth look at reform in their Winter, 1994 issue

of Michigan Hospitals. This is a good starting place. For other materials on healthcare reform, you may want to contact MHA's Public Affairs and Communication Department, 6215 W. St. Joseph Hwy, Lansing, MI 48917, for a "MHA health reform resources order form."

For those of you with Windows/multimedia capabilities, you may wish to pick up a copy of "The Clinton Health Plan" on CD-ROM. (About \$30.00) This package includes video clips of both Bill and Hillary. It could make understanding the implications a bit more fun.

FALL CONFERENCE

At the Conference in Frankenmuth, one of the special events will be an auction. All the items to be auctioned off will be purchased with "MSHLA Money". One of the ways to earn MSHLA Money is to participate in the Trivia contest that will be held on Thursday evening. Those of you who are from Detroit know that if Diane O'Keefe comes you will need to be on your toes to beat her. Some of

the other ways to earn money are to attend the annual business meeting, register before the end of early registration, attend any of the "networking sessions" (earn money by shopping--I LOVE IT), keynote address, or CE course, or by publishing something in the newsletter this year. There will also be a mystery money person who will give out money at random.

Some of the auction items will include dinners, craft items, books (for librarians--how novel!), rounds of golf, theater tickets, etc.

We hope that everyone will find something to interest them at this conference--See you there!

MICHIGAN HEALTH COUNCIL

In planning for the recent MACHIS meeting at the Michigan Health Council offices, a number of members inquired about the background and mission of the MHC. I hope the following answers your questions.

Founded in 1943 by the Michigan State Medical Society, Blue Cross/Blue Shield, and the Michigan Hospital Association to coordinate health education efforts among health groups, the Michigan Health Council's mission is "to improve the health of the citizens of the State of Michigan and to enhance the availability and distribution of health services."

Relying on support from grants, membership donations and program fees, MHC has targeted the following initiatives:

1. Introduction of a health careers manual. Called "Opening Doors to Your Health Career" the manual will provide a listing of the schools, colleges, and universities with health career preparation programs.

2. Introduction of an active physician placement program. Michigan Opportunities in Medicine or M.O.M., will provide a database of service available to all physicians seeking information about Michigan placement opportunities.

3. Exploration of Wellness Centers. MHC plans to implement a network of health resource/information centers, located in shopping malls. Possibly affiliated with local hospitals, the centers will have a library including videos, pamphlets and interactive computer programs. Health screenings and educational programs for the public will also be provided.

It is because of their initiative in the health resources project, that I became involved with MHC in an advisory capacity.

Over the 14 years that I have been associated with consumer health projects, I have seen the benefits of making health information available to the public in terms they can understand.

The project intends to bring information on healthy lifestyles to the public in a non-threatening, comfortable and convenient environment.

It was because of MHC that I had the opportunity to view first hand a system of health information resources in mall settings managed by one hospital corporation, Jewish Hospital of Louisville, Kentucky.

Used as their primary marketing tool, the health resource centers of Jewish Hospital proved to be a highly cost effective way to introduce hospital programs to the public. In our future world of capitation, Jewish Hospital also sees these resource centers as a method of keeping patients healthy, and out of the hospital.

As MHC moves forward with their planning of the resource centers, I hope to continue to keep the membership informed through articles in the "News." If you have any comments or questions, you may reach me at (517) 377-8389, or on the Internet barnesj@mlc.lib.mi.us.

IN THE LITERATURE . . .

Daydreaming about the perfect Library job? You may want to look at the article "The best library jobs in America" in the March 15, 1994 issue of Library Journal. Mind you, they are not medical, but they do have their "enviable" qualities.

Also in this issue is a section on 1993 Business Books -- "U.S. Business goes global."

INTERNET

"Getting the most from your Internet connection" is a one day workshop, presented by Argus Associates (313) 930-0567, June 4, 1994 at University of Michigan's Dearborn Campus. Registration fee is \$100.00.

This program will present such topics as:

- ◆ What is the Internet?
- ◆ Professional use of the Internet.
- ◆ Communicating and collaborating with individuals and groups.
- ◆ Uploading and downloading documents and software
- ◆ Navigating the web of global information resources.
- ◆ Full text searching in distributed document databases.
- ◆ Issues and implications for the future.



EXECUTIVE BOARD HIGHLIGHTS:

Ad-Hoc Committee on Marketing and Exhibiting MHSLA Chair - Carole Gilbert, Providence Hospital

This Committee was formed to exhibit information about Health Sciences Libraries in Michigan to other health professional organizations such as, Michigan Hospital Association, Michigan Medical Society, Michigan Nurses Association, and the Michigan Association of Osteopathic Physicians and Surgeons.

The Executive Board decided at its recent meeting that the Committee could purchase a computer with modem and possibly an internal CD-ROM drive to be used at the Display.

Committee members are also exploring costs for "back-drops" for the display.

The Committee plans to approach NN/NLM for a grant to exhibit at one of the scheduled conferences in 1995.

State Council

At a recent meeting with Janice Kelly from the GMR, it was learned that MHSLA's Executive Board could serve as the State Council in its relationship to the GMR.

Since there has been a great deal of difficulty in finding representatives to the State Council, its President, Nancy Manninen and MHSLA President, Judy Barnes have discussed re-merging the State Council into the Executive Board.

The Bylaws Committee will undertake reorganizing the State Council and the Executive Board into one entity.

**Ad-Hoc Committee on
Technology for Document
Delivery and Interlibrary Loan
Chair - Craig Mulder, MSU**

Watch for a survey from this Committee to identify "archived" resources on microfiche or in storage facilities. The survey will help us understand how we maintain older collections and examine the feasibility of more closely shared resources for these materials. The results of the survey will help identify how much money is spent on these programs, and suggest alternatives for their management.

Questions concerning Internet accessibility will also be included in the survey. The information gleaned from this data will enable the Committee to make recommendations regarding MHSLSA's involvement providing Internet access.

**Ad-Hoc Committee on Liability
and Confidentiality
Chair - Glenda Evans, Bronson
Methodist Hospital**

This Committee has drafted a position statement discussing the services provided by MHSLSA libraries to institutions who have not made commitments to staffing or funding of library services in their organizations. The statement was passed at the last board meeting.

MLA NEWS EDITOR

Peggy Zorn is the new Technology Editor for the MLA News. If you have any information about internet, new technologies, or anything related to this area, please contact Peggy. Her email address is zornm@aa.wl.com and her telephone number is 313/996-7202.

THIS WEEK

**MLA CONFERENCE
SAN ANTONIO, TEXAS**

OUR TEXAS CONNECTION

In 1990, I asked MHSLSA members to give me permission to use their DOCLINE data in a study of interorganizational interactions among health science libraries. The information provided at that time resulted in my Ph.D thesis, "Electronic Trails on DOCLINE: Interorganizational Interactions among Michigan Health Science Libraries". I completed the degree winter term 1994.

I continue to be grateful for the cooperation and support of the Michigan Health Science librarians. The following is an excerpt from the Acknowledgements section of my dissertation.

"Thanks to the Michigan Health Science Librarians who gave permission for the use of their DOCLINE data and took time from their heavy workloads to fill out questionnaires for no better reason than to help me out. Without them, there would not have been a project. Special thanks to my friends in the Flint group: Ria Lukes, Doris Blauet, Martha Studaker, Nancy Booth, and Marilyn Schleg. Their encouragement meant a lot."

I like Texas Tech and I love the weather, but I miss my friends in Michigan. Thanks again.

Lea Ann McGaugh, Ph.D.
May 1994

ONCOLOGY LITERATURE RECOMMENDATIONS

Pat Wolfgram of MidMichigan Regional Medical Center has compiled a "best, short list" of oncology resources for patient use by polling colleagues at the major cancer treatment centers in the US, including Sloan-Kettering, MD Anderson and Kaiser Permanente. She is also supplying ordering information for a publication called Clinical Oncology: A Selected List of New Books 1992-94.

The two **highlighted** titles are ones Pat considers the very best.

Altman R: Cancer dictionary. Facts on File / 16.95

Am Jt Comm on Cancer: Manual for staging of cancer. Lippincott / 39.95

Belcer: Cancer Nursing. Mosby, 1992 / 29.95

Cooper GM: The cancer book. Jones & Bartlett / 15.00

Cox BG: Living with lung cancer. Triad Pub / 8.95

Cukier: Coping with radiation therapy. Lowell House / 23.95

deVita V: Cancer; principles and practice of oncology. Lippincott / 90.00

DiSaia: Clinical gynecology oncology. Mosby / 89.00

Dodd: Managing side effects of chemotherapy and radiation. Prentice Hall / 29.95

Dollinger M: Everyone's guide to cancer therapy. Somerville Hse Bks / 19.95

Greenberger ME: What every man should know about his prostate. Coping Bks / 21.45

Gross A: Women talk about breast surgery. Crown / 10.95

Kushner H: When bad things happen to good people. Schocken / 16.00

Lang: You don't have to suffer. Oxford Univ Press / 25.00

Larson DG: The helpers journey. Research Press / 17.95

Latour: Breast cancer companion. Wm Morrow / 22.00

Lerner M: Choices in healing. MIT Press / 24.95

Love: Atlas of breast surgery. Lippincott, 1994 / 95.00

McAllister R: Cancer. Basic Books / 22.00

McGinn: Womens cancers. Hunter House / 14.95

Morra M: Choices; realistic alternatives in cancer treatment. Avon, 1987 / 19.95

- Morra M: Triumph. Avon \$9.95
- Moyers B: Healing and the mind. Doubleday / 17.50
- Neuland S. How we die; reflections on life's final chapter. Knopf, 1994 / 24.00
- Noyes: Beauty and cancer; a woman's guide to looking great while experiencing the side effects of cancer therapy. AC Press, 1988 / 12.95
- Pelton R: Alternatives in cancer therapy. Simon & Schuster / 12.00
- Perry M: Chemotherapy Resource Book. Wms & Wilkins / 40.00
- Siegel B: How to live between office visits. ECaP / 22.00
- Steves: Cancer patients guide to radiation therapy. Med Phys Pub / 9.00
- Walters: Options. Avery Pub / 13.95

Any books or tapes by Bernie Siegal or Norman Cousins.

CLINICAL ONCOLOGY: A SELECTED LIST OF NEW BOOKS 1992-94

The anticipated publication date for the new 1992-94 edition of this publication is the May 15 meeting of the Cancer Librarians Section at the MLA Annual Meeting in San Antonio. This list is a review of current clinical oncology texts. Full citations, price approximations, journal review locations, and Brandon/Hill list information are given for each title. Also included is a review including audience, focus of the text, and other information which would help in the selection of cancer books.

The publication will cost \$10.00 per copy. To pre-order, submit a check made payable to: MLA Cancer Librarians Section and forward to:

Susan J. Michaelson
Texas Medical Association Library
410 West 15th Street
Austin TX 78701-1680

512/370-1541

THE COMMUNITY HEALTH RESEARCH PROGRAMME

ASHISH
TARDEO
BOMBAY - 400 034.

8 April 1994

Ria Lukes
Michigan Health Sciences
Libraries Association
c/o Saint Joseph's Hospital
302 Kensington Ave.,
Iint 48503-2000. USA.

Dear Ria Lukes,

We are a non-profit organisation of health care professionals whose primary service is the provision of free clinical care for poor patients from the slums.

In order to improve the care we provide to our patients, we have a Patient Education Library - India's first, as described in the WHO journal, WHO Forum. One of our priorities is patient and health education, since we firmly believe that the best patients are well informed patients, who can take care of their own health. While we have a nucleus of educational materials, we are still short of patient educational materials, and would like to appeal to you for help.

Could you please publish our appeal for educational materials (health and patient education) in your newsletter? Perhaps those of your Library members who have spare copies of suitable materials could send them on to us? Shop-soiled or damaged/older editions would also be welcome, as this would help us considerably in stretching our very limited budget! The cheapest way to ship would be by M-Bag. If necessary, we will be able to find a donor in the USA who could reimburse for shipping costs in US dollars. Alternatively, the books could be sent to us via the International Book Project, 1440 Delaware Avenue, Lexington, Kentucky 40505, who will ship them on to us.

We look forward to utilising your reference materials and to making good use of your help and guidance in order to improve the care and services we provide to our patients, so that our next generation will have a brighter future!

Thanking you for your kindness,


DR.A.N. MALPANI, M.D.

Medical Director.

NB - We will be pleased to provide more information about our Library if you are interested!

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION
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