

Marketing Association Develops Business Practices



The American Marketing Association presents to its members sound, honest business practices. It also promotes friendly relations between faculty, businessmen, and members of the organization. The group helps market-retailing students develop a knowledge of their field and the career opportunities available.

AMA had guest speakers this year from Farm Bureau Insurance Company, The Better Business Bureau, and the Carling Brewing Company.

The association also won a trophy for Best Theme for a float during Homecoming 1976. They sponsored a roast beef picnic that was open to the public and planned a spring trip to Chicago for its members.

Members: Mike Bell—President, Marcie Cragg—Vice President, Peggy Lanham—Secretary, Greg VanNatter—Treasurer, David E. Anderson, Norman L. Benzing, Rick Bettinger, Craig Bowles, Lynn Brueback, Lynette Carter, Chris Dagget, Anita Davgavietis, Marla Jean Doonan, Larry Farris, Maureen Gannon, Susan Gasperosky, Angelo Gillespie, Rhonda Haller, Doug Harper, Jim Hemlock, Larry Jasper, Kathy Johnson, Ron Jones, Roberta Karle, Steve Lapp, Rodney Latimer, Kurt Lawrason, Michelle Mahoney, Cindy Manville, Pat McIntyre, John McEachran, Jim Meles, Dale Metkash, Pam Millard, Cheryl Moore, Rick Neigh, Dennis Neinhuis, Wm. Norman, Nancy Persson, Teresa Richmond, Mark Ritter, Renee Schipper, Pam Scott, Bruce Smigh, Wayne Stanley, Kris Sullivan, Lee Tanis, Julie Taylor, Linda Thompson, Diana Vandawater, Dave Vandermere, Larry Webb, Greb White, Sally Workman.