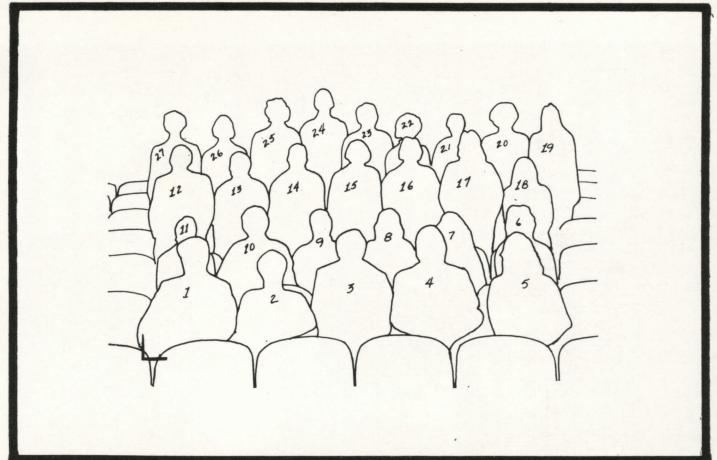




American Marketing Association

Business students interested in the field of marketing may also be interested in a group known as the FSC Collegiate Chapter of the American Marketing Association. The AMA encourages sound, honest, practices and promotes friendly relations between students, faculty and businessmen. Through several guest speakers, a field trip to Chicago and one to Detroit, the group has worked this past year to make the student more aware of marketing theory and research.



1. Steve Dinkin, 2. Brenda Shelton, 3. Doug Rudd — Treas., 4. Chris Vandergalien, 5. Deb Naz — Pres., 6. Kay Schnettler, 7. Lynn Piche — Sec., 8. LuAnn Lambert, 9. Gary Blood, 11. Pat Benson 12. Thomas Turcolte — Adv., 14. Kandy Calhoun, 15. Mike Heilmann, 16. Tom Arthur, 18. Julia Kaminski, 19. Patricia Irish, 20. Clifton Moore, 23. Chuck Olson, 24. Steve Volgelzang, 25. Kurt Leonoff, 27. Joe Pikacz