

right: Diane Christensen, Vice President — Publicity Ron Joppie, President, Mr. Keiber, Advisor, and Kathleen Maddocks, Vice President — Membership.



Below: Dr. Doris Willis with plaque presented to her for 15 years of loyalty and service to the Marketing Club.



Top: Mr. David Wallace, Vice President of Wicks Corp., receives plaque from Ron Joppie, President of Marketing Club. Dr. James Robentine, Head of Marketing Department, and Mr. Keiber, Advisor, look on with approval. *Center:* Dr. Robert Ewigleben being congratulated by Professor Keiber after receiving honorary membership to the Marketing Club.



marketing club

Inception in 1957 . . .
 . . . third largest in the nation . . .
 . . . seven outstanding speakers presented . . .
 . . . twenty seniors attending Talent Recruiting Conference in Chicago . . .
 . . . attended Western Michigan Association meeting as representatives of the Marketing Department . . .