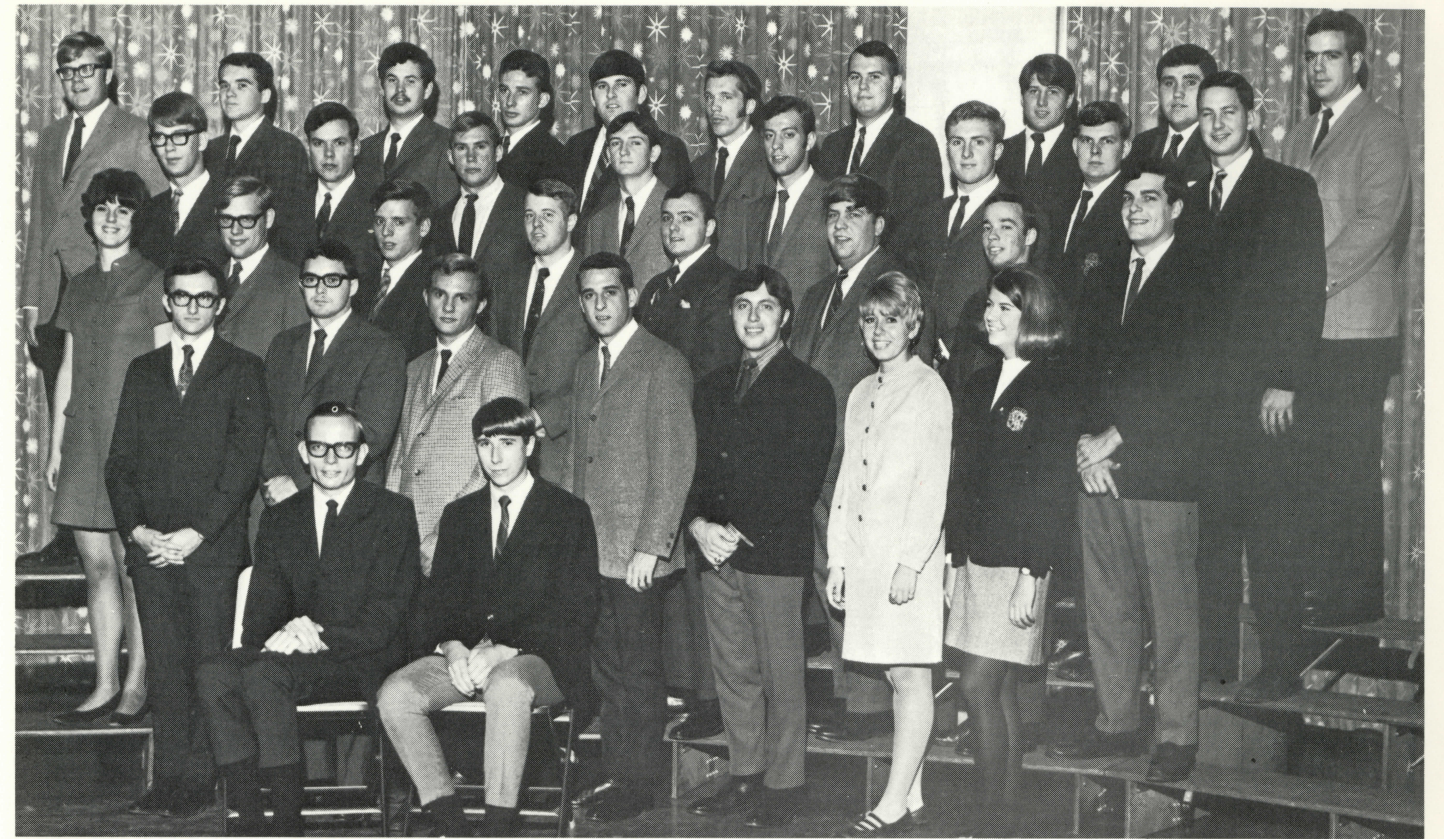


FRONT ROW (L-R): K. H. Keiber, Advisor; Karen Burdo, Secretary; Tim Sanderson, President; Philip Capling, Vice-President. Members listed in alphabetical order: C. L. Adams, Chris Batdorff, Bill Britz, Arthur Crawford, Dale DeHaan, Tom DePoun, Dale DetJann, Harold Dickert, Terry Doherty, Terry Doran, James Frost, Patricia Gamble, Mike Gould, Terry Green, Don Haney, John Hawley, Doug Heidman, Gordon Hershberger, Daniel Hiles, William Holcomb, George Hooper, William Kelso, Terry Kew, Richard Kojal, Ted Komperda, Joseph Lucidi, William Martin, Dave McCatty, Dennis McGovern, Jack Milarch, Dennis Miller, Tom Murdock, Lloyd Ney, Kris Palliaer, Peg



Peck, Doris Penive, Richard Peterson, Steve Potter, Steve Power, Len Price, Steve Price, Stephen Puterbaugh, Dan Rockman, Cathy Sassin, Bill Schwartz, William Simpson, Brent Smith, Kenneth Smith, Ted Sniezyk, Randy Spitz, Larry Steffes, Bob Stinson, Gerald Swadling, Michael Swartzell, Jack Van Oeveren, Patrick Wall, Randolph Ward, Stevan Weaver, Katherine Wierzoicki, Dough Wnykoop, Steve Zaban, Ron Zagers, John Zawacki, Karl Zirkler.

Marketing Club draws top speakers



Mr. DeVos, president of Amway Corp., meets Tim Sanderson and Mr. Keiber.

Since the Ferris Marketing Club received its charter in 1957, it has grown into one of the largest collegiate chapters of the American Marketing Association. During the year, six outstanding speakers presented talks in the area of sales, sales management, marketing research, advertising, and retailing.

The club co-sponsored an Advertising Agency Day program with Alpha Delta Sigma, a national advertising fraternity.

In March, thirty-two seniors attended the Industries New Talent Recruiting Conference in Chicago. Dr. Robert Holloway, President of the American Marketing Association visited campus and met with the club. The highlight of the year was the Twelfth Annual Marketing Conference held in May.



Karen Burdo, secretary; Mr. Keiber, advisor; Tim Sanderson, president; and Phil Capling, vice president; plan a Marketing Club meeting.