



ROW 1—K. H. Keiber, advisor; Julianne Nelsen, vice-president—publicity. ROW 2—Ralph Kohn, John Wischman, Bill Merrill, Fred Grabhorn, Terry Karnitz, Steven Jacobs, Bruce Kinzer, Patricia Koback, Fellow Sloden. ROW 3—David Oaks, Jim Fradette, Steven Potter, Roy Foust, Jon Taylor, Karl Zirkler, John Ross, Carolyn

Henk, Brenda Orrell. ROW 4—John Sienko, Ken Bower, Don Zale, Steve Markee, Jim Clabuesch, Dan Fuller, Ronald Hagen, Harmond Webb, Michael O'Meara. ROW 5—Bruce Warner, Bill Capitan, Dennis Sheehan, Ed Palsrok, William Sorensen, Richard Zang, Kenneth Green, Ken Tremaine.



ROW 1—Gary Sherwin, president; Susan Berry, vice-president—membership. ROW 2—Sharon Profit, Jules Goldman, Ronald Robinson, Walter Len, Dale Pert, Arnold Trutt, Steve Bullington, William Rupp, Jon Rice, Richard Toller, Allan Rohrer. ROW 3—Barbara McNeven, Shari Riggs, Clark Alinder, Carolyn Thiele, Mark Brehm, Don Chris-

tensen, Dave Krzenwski, Dennis Hurst, Dick Bosco, Gerald Davis, Ronald Kosinski. ROW 4—James Collins, Terry Moore, Marc Cutter, Robert Anderson, Steven TenHave, Dale Timmer, Albert Taylor, James Tweedy, Bruce Venema, Robert Reagin, Stuart Wall, Terry Telder. ROW 5—Donald Wright, Ken Nordeen, Lee Williams.

Marketing Club

Journeys to Chicago

Mr. David Wallace, president, of Wallace-Blakesley Advertising Agency, points out promising opportunities in an advertising career.



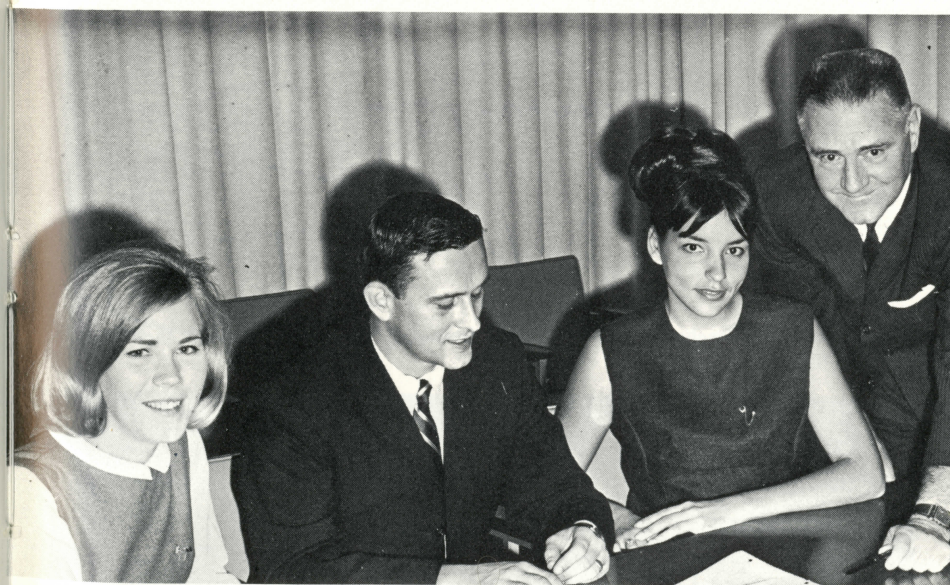
From its beginning in 1958, the Ferris Marketing Club has grown into one of the largest collegiate chapters of the American Marketing Association.

During the past year, six outstanding speakers presented talks in the areas of sales, advertising, sales management, market research, and general marketing management.

The club co-sponsored an evening Advertising Agency Day program with Alpha Delta Sigma, advertising fraternity.

Twenty-five senior members attended the industry's New Talent Recruiting Conference in Chicago, Illinois.

The marketing club's purposes are to encourage students to choose a career within the field of marketing, stimulate interest and encourage scholarship of students presently in the marketing curriculum, and fuse academic and business marketing interests.



Sue Berry, Gary Sherwin, Julianne Nelsen, and Mr. Kingsly Keiber, advisor, plan a Marketing Club meeting.



Marketing Club members vote on an organizational project.

