



FRONT ROW—Duane Thon, Bruce Grauf, William Sorensen, Dave Waldron, David Bower, vice-president; Dick Johnson, president; Sue Stovall, secretary; Thomas Florence, Timothy Sanderson, James Holkeboer, John Dinley. ROW TWO—Mary Jo Nieman, Martha Edwards, Connie Olkowski, Melissa Merville, Carol Tuchel, Christine Lindhurst, Carolyn Thiele, Elizabeth Wilberding, Kathy Derwenskus, Christine Gran, Sue Berry, Shari Riggs, Sue Fante, Beaver Smithson, Sally Olson, Lynne Fox, Joanne Jeluso. ROW THREE—Mike Doyle, Gregory Payne, Larry Dorman, Terry Zick, Mark Lang, Floyd Ross, Ron Scott, Julianne Nelsen, Susan VanGee, George Nouhan, Thomas Boesch,

Allan Wilson, Lenny Zimmerman, Jay Coopersmith, Robert Neal, Jerome Baer, Michael Sanford. ROW FOUR—Greg Arakelian, Larry Bidwell, John Sienko, Dave Oaks, Gerald Davis, Larry Snedeker, James Kent, Dave Haslanger, Mike Elliott, Ronald Kosinski, Paul Smith, Dan Fiebke, T. J. Brandel, Jim Skinner, Larry Quigg, Harry Melling, Larry Carter. BACK ROW—George Kickhofel, Gary Leddick, Robert Vischer, Eugene Bergeron, James Mansen, James Karal, Edward Domanski, William Affeldt, Gary Wegener, Edward Moeller, James Johnson, William Rubb, Gary Adams, William Worthley, William Reilly, John Ross, Nelson Standish, Clayton Mikowski.

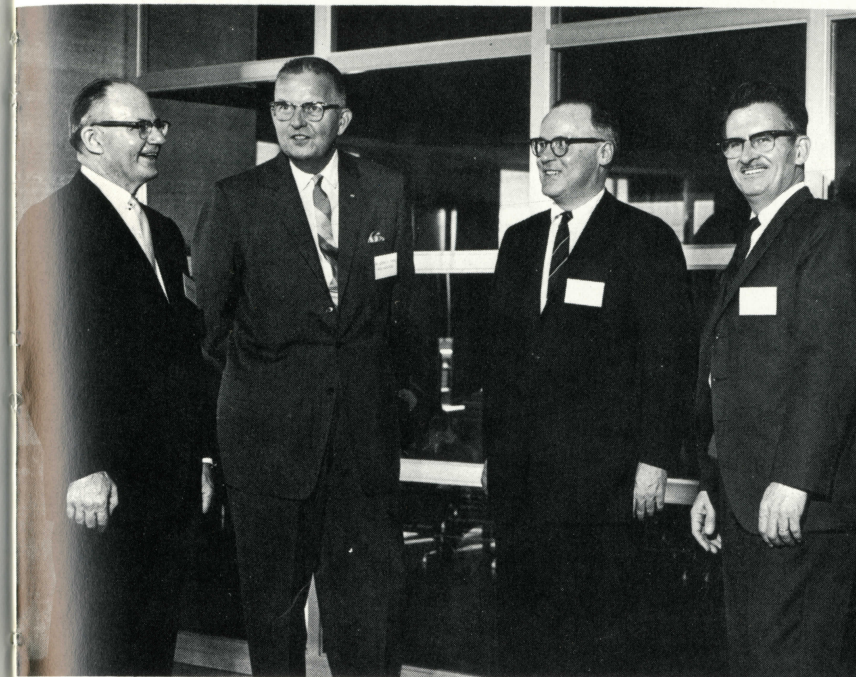
## Marketing Club Draws

Since its inception in 1958, the Ferris Marketing Club has grown into one of the largest collegiate chapters of the American Marketing Association. During the year, six outstanding speakers presented talks in the areas of retailing, sales management, market research, advertising, sales, and foreign trade. The club co-sponsored an evening Advertising Agency Day program with Alpha Delta Sigma, advertising fraternity.

The Club also participated in the National Intercollegiate Marketing Competition Conference held at Michigan State University. Dave Bassitt, John Barry, Wayne Fortin, Paul Sage, and Al Wichmann were the team members.

Sixteen senior members attended the Industries New Talent Recruiting Conference in Chicago, Illinois. Not only did the program include interviews with many leading corporations but also several panel programs on such topics as "The First Year on the Job" and "How to be a Successful Creative Employee."

Dick Johnson, president, opens a Marketing Club meeting.



Mr. Sprague, Mr. George Irwin, president of Muir Drugs and Mr. Drayton Heard of Westinghouse Company, and Mr. Hannon attend Marketing Club meeting at Ferris.



Mr. Keiber presents the "Marketing-Man of the year" award to Mr. Jack Hart, Vice President of marketing.

## Top Speakers

Sue Stovall, secretary; Dick Johnson, president; and Mr. Keiber, advisor, plan a future Marketing Club meeting.

