

An Invitation to Help Enrich Tradition . . .

Dear Fellow Student:

Many colleges and universities have a particular structure which serves as an area landmark within the campus. Convinced that such a symbolic structure could also contribute to the cultural assets of the school, a committee of student volunteers is seeking your help in a venture aimed at providing Ferris with an attractive, fully-equipped Carillon Tower to bring the sound of chimes and melody to the campus setting at scheduled intervals throughout the day and evening.

It isn't often that we have an opportunity to take part in a project of such lasting consequence. Easy to foresee is the day that this structure will have assumed the campus identification once enjoyed by the famed tower atop 'Old Main,' destroyed by fire in 1950. At hand is the chance to leave a concrete imprint on the campus which will bring pleasure to many future generations of Ferris students.

As specified in the architectural plans, the project's essential features will be as follows: the tower will be located in the center of the campus and will stand 48 feet high . . . its exterior design will feature brickwork, stone, and colored enameled-steel panels, harmonizing with other Ferris buildings . . . at ground level it will be surrounded by a patio-like campus plaza . . . its carillon unit will be equipped for the playing of varied musical selections in addition to hour-striking . . . the combination electronic-manual unit will have an effective audio range of approximately two miles . . . the entire project will involve a total cost of approximately \$25,000.

You should know that your tax-deductible contribution to this undertaking is being supplemented by assistance freely donated by various concerns and individuals. Due to this extremely generous outpouring of professional support--- and to the enthusiastic response from many non-campus sources--- it is estimated that your contribution will stretch approximately twice as far as would be the case if we were 'going it alone.'

Please . . . give what you can! We pledge to translate your interest in this project into a reality which you can be proud of.

Sincerely,

All College Carillon Committee

(Comprised of Representatives from
all Campus Organizations)

P.S. Following your receipt of this letter, you will be given the opportunity to either make your contribution directly to one of the volunteer workers helping staff this project, or through one of several other means to be provided.

